

AUSTRALIA'S
Golden Outback
Road Trip Country

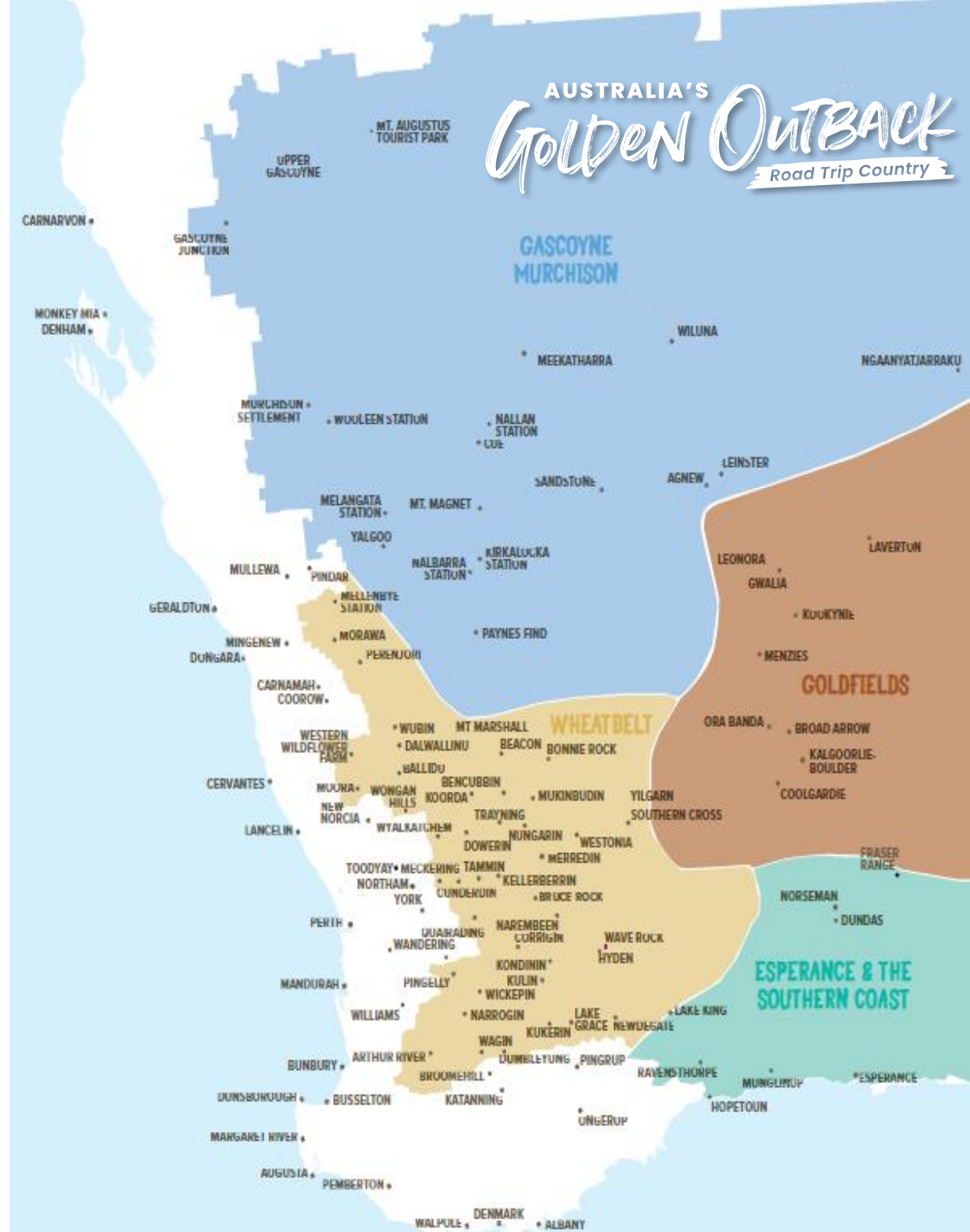


Overview

Covering 54 per cent of Western Australia, Australia's Golden Outback region stretches from the rugged red earth of Mt Augustus and Kennedy Ranges in the north to the sweeping snow-white beaches of Esperance and the South Coast.

At the very heart of Western Australia's Golden Outback lies the modern mining hub of Kalgoorlie and the Goldfields, offering fascinating insights into the history and heritage of the wild gold rush days. And in the Wheatbelt to the west, picturesque rolling farmland is dotted with colourful rural townships, granite outcrops, farm stays and Wave Rock.

Australia's Golden Outback region provides diverse outback tourism opportunities, epic road trips, fascinating nature, wildlife and cultural experiences. The natural landscape is a dazzling display of outback plains, huge deserts and salt lakes, rugged rocky outcrops, wild woodland and some of the whitest beaches in the world. Spring time transforms the region with a rainbow of blooming Western Australian wildflowers.



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THE WHEATBELT

PAGE 16

Monthly Av temp (°C)

Dec-Feb	33°
Mar-May	25°
Jun-Aug	17°
Sep-Nov	24°

With its great web of self-drive trails and relatively short distance from Perth, it's no wonder the Wheatbelt is such a popular holiday destination. Seeing the world-famous Wave Rock is on everyone's bucket list, while charming pioneering townships, miles of golden fields, delightful rural stays and spectacular wildflowers each spring make for an exhilarating driving experience.

- Pathways to Wave Rock
- Granite Woodlands Discovery Trail
- Golden Pipeline Heritage Trail
- Wildflower Way
- Wheatbelt Way
- Public Silo Trail
- Wineries, Woodlands & Wheatbelt Trail
- Pioneers Pathway
- Northern Wheatbelt Wonders
- The Holland Way and the John Holland Track

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ESPERANCE & THE SOUTHERN COAST

PAGE 52

Monthly Av temp (°C)

Dec-Feb	25°
Mar-May	23°
Jun-Aug	17°
Sep-Nov	21°

With enough spectacular scenery to inspire a road trip movie, this region's brilliant turquoise waters and pearly-white beaches create a dazzling contrast to the red earth of the Outback. Considered one of Australia's most significant biodiversity hotspots, the countryside features our state's most pristine and untouched coastal national parks, all easily accessed by a grid of roads.

- Road to Esperance
- Great Ocean Drive
- Eyre Highway & Nullarbor Links
- Ravensthorpe Ranges

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KALGOORLIE & THE GOLDFIELDS

PAGE 70

Monthly Av temp (°C)

Dec-Feb	32°
Mar-May	25°
Jun-Aug	18°
Sep-Nov	25°

Drive yourself through a window into history built on the dreams of fortune-seekers who flocked to the area following the discovery of gold in 1892. Immerse yourself in the rich tapestry that is the Goldfields by exploring routes like the Golden Quest Discovery Trail, creating your own true outback adventure. Discover amazing salt lakes, ghost towns and quirky outback pubs and try your luck at gold prospecting.

- Golden Quest Discovery Trail
- Outback Way
- Leonora Loop Trails
- Norseman Heritage Trail
- Gunbarrel Highway
- Anne Beadell Highway

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GASCOYNE MURCHISON

PAGE 94

Monthly Av temp (°C)

Dec-Feb	37°
Mar-May	29°
Jun-Aug	20°
Sep-Nov	29°

Take a few back roads, marvel at the ancient geology and witness the culture of outback stations in this extraordinary region. Kaleidoscopic carpets of wildflowers spring from the rich red earth during springtime and Mount Augustus, twice the size of Uluru, is simply mesmerising. Come and be enthralled by the wonders of an ancient outback landscape which delivers a perfect self-drive holiday.

- Road to the Rock
- Canning Stock Route
- Kingsford Smith Mail Run
- Wool Wagon Pathway
- Miners' Pathway

ROAD TRIP COUNTRY

Well known as having the most road trips in the state, Australia's Golden Outback is a natural choice for an adventurous driving holiday. Whether it's for a few days, an adventurous 4WD trip or a longer-term exploration, there's a place and a drive to suit all.

Most of our road trips start in Perth and explore the amazingly varied and rugged Golden Outback. From the ancient gorges of the Gascoyne Murchison to the wildflowers and countryside of the Wheatbelt, to the historic Goldfields and the gorgeous coastal locations like the Fitzgerald River National Park and Esperance.

From 2-day trails that you can enjoy on a weekend, to epic 14-day itineraries that will take you through some of the most breathtaking natural attractions Australia has to offer, there's no wonder we're known well as Road Trip Country.

AUSTRALIA'S
Golden Outback
Road Trip Country

Esperance

Esperance and the Fitzgerald Coast, located on the remarkable south coast of Western Australia, presents some of the state's most pristine and untouched coastal scenery, national parks, spectacular walking trails and authentic culture.

The brilliant blue waters, snow-white beaches and over 100 islands create a dazzling contrast to the red earth of the surrounding outback. It's the perfect place to indulge your love of nature and energise the soul with fresh clean air swept from the southern oceans.

TOP ATTRACTIONS

- Australia's Whitest Beach – Lucky Bay with beach Kangaroos
- World famous pink Lake Hillier
- Cape LeGrand National Park – Camping, walk trails, wildlife, beaches
- The Esperance Stonehenge, the only full-size replica of the original Stonehenge in the UK.
- Spectacular Walking Trails
- Woody Island
- Coastal Experiences: Whales, Dolphins, Sea Lions and diving
- Frenchman's Peak
- Fitzgerald River National Park
- Indigenous Cultural Experiences

HOW TO GET THERE

- 8 hrs drive from Perth
- 1hr 10 min flight – REX
- 4 hours drive from Kalgoorlie
- Journey along the [South West Edge](#)

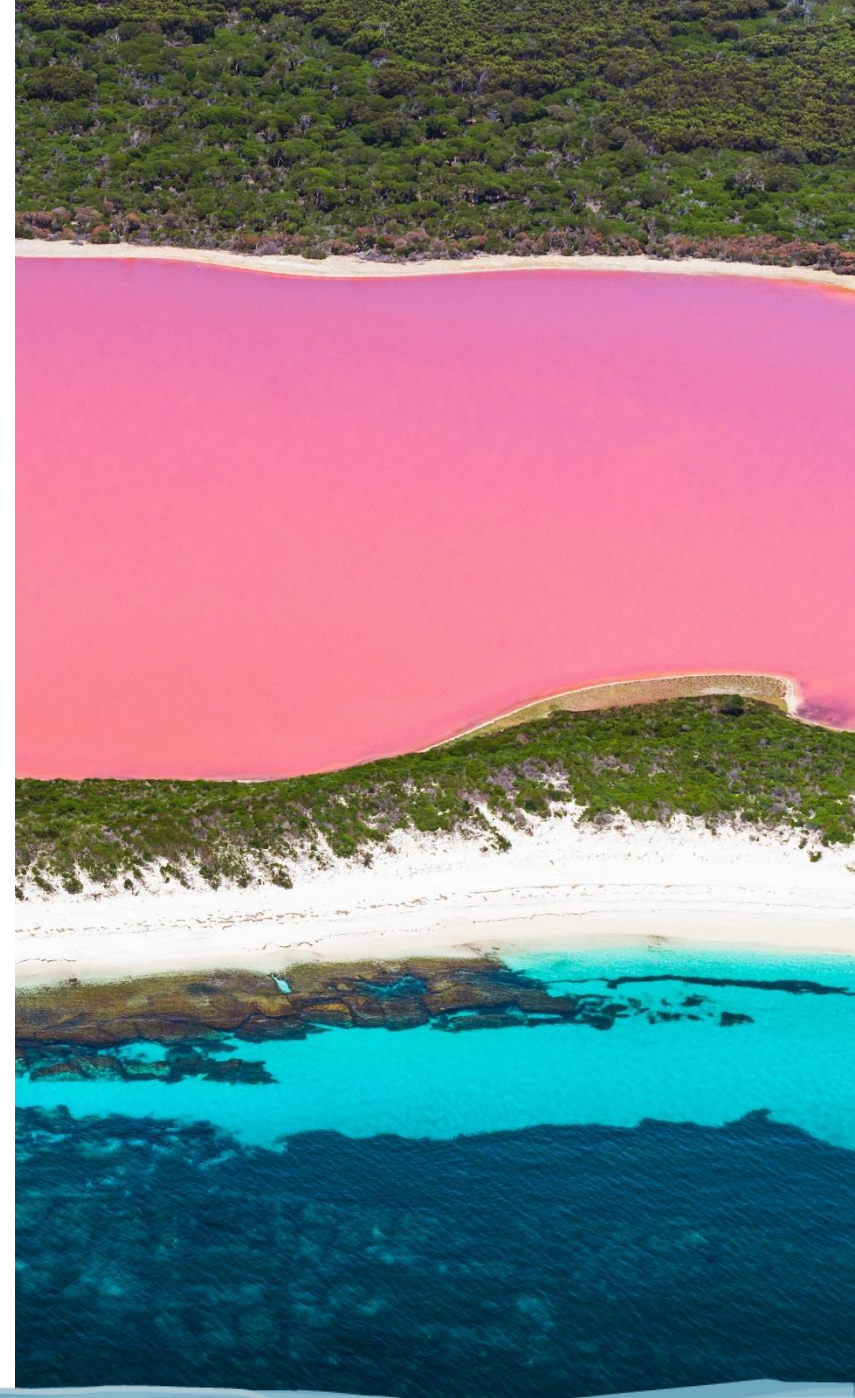


Esperance Tours & Product

- [Fly Esperance Lake Hillier + Cape Le Grand + surrounds Scenic Flights](#)
- [Cape LeGrande 4X4 Beach Adventure - NEW](#)
- [Esperance Farm Experience](#)
- [Dabungool Cultural Experiences](#)
- [Lucky Bay Brewery Tours](#)
- [Cindy Poole Glass Gallery Tours](#)
- [Esperance Flying Pub Crawl - NEW](#)
- [Esperance Fly | Lunch | Fly - NEW](#)
- [Luxury Outback Tours](#) – Private guided tours
- [InStyle Adventures](#) – Private guided tours - NEW

Photo and Video Assets

HERO IMAGES & VIDEOS



Esperance Road Trips

ROAD TO ESPERANCE

- 5 days
- Sealed roads

Esperance is an absolute haven of natural wonders. You'll find an abundance of white-sand beaches, rugged national parks and the clearest ocean water. Esperance is just over 700km from Perth and the drive to get here is one EPIC road trip!

RAVENSTHORPE RANGES

- 2-3 days
- Sealed and unsealed roads

The Ravensthorpe Range is 45km long and has a number of walk and drive trails that offer panoramic views of the district, and its mining history, home to one of the largest collection of Eucalyptus species in the world and simply exploding with wildflowers during spring

GREAT OCEAN DRIVE

- 1-2 days
- Sealed roads

The Great Ocean Drive is 40km circular loop that showcases a vast range of coastal elements such as stunning beaches, rocky headlands, small bays, steep cliffs and hidden ocean pools.

SOUTH WEST EDGE

- 12 days
- Sealed roads

The South West Edge hero route is a 12 day adventure that traverses 1200km from Perth to Esperance, a road trip that will fill your lungs, leave you in awe, and have you breathing more deeply.



GASCOYNE MURCHISON

The Gascoyne Murchison region is characterised by miles of rich red earth, rugged rock formations, vast cattle stations and towns built on the dreams of the wild gold rush era.

Fields of vibrant spring wildflowers are also a huge attraction of the Gascoyne Murchison region in Western Australia's Golden Outback, not to mention the towering hulk of Mount Augustus and awesome self-drive drive trails.

TOP ATTRACTIONS

- Journey to the extraordinary Mt Augustus
- Experience true outback hospitality at a Station Stay
- See carpets of everlasting wildflowers from late July to early September
- Explore the exciting Outback Pathways self-drive routes
- Discover the awesome Kennedy Range National Park
- Visit Wiluna, start of the Canning Stock Route and Gunbarrel Highway
- Take time to look at the million-star night sky in the Gascoyne-Murchison
- Explore the history of Outback towns



Gascoyne Murchison Stations

Experience real authentic outback hospitality. Our unique and diverse station stay accommodation in the Gascoyne Murchison ranges from luxury rooms in grand station homesteads to rustic shearing quarters and camping facilities on huge cattle stations.

> WOOLEEN STATION

> MELLENBYE STATION

> MELANGATA STATION

> NALLAN STATION

> NALBARRA STATION

> GABYON STATION

Gascoyne Murchison Photo and Video Assets

HERO IMAGES & VIDEOS



GASCOYNE MURCHISON ROAD TRIPS

ROAD TO THE ROCK

- 9 Days. Sealed and unsealed roads

You'll find an abundance of white-sand beaches, rugged national parks and the clearest ocean water. Esperance is just over 700km from Perth and the drive to get here is one EPIC road trip!

KINGSFORD SMITH MAIL RUN

- 3 Days. Unsealed roads

Hit the Kingsford Smith Mail Run in your 4WD and head north on an outback camping adventure, following the original overland mail run to the magnificent Mt Augustus. This trail takes you from Carnarvon on the Coral Coast, inland to the historic gold mining town of Meekatharra.

WOOL WAGON PATHWAY

- 3 Days. Unsealed roads

This self-drive trail takes you from Geraldton through the Gascoyne Murchison up to Exmouth in the Coral Coast. The drive takes you through historic and timeless towns like Pindar and Murchison Settlement whilst showcasing the real Aussie landscape.

MINERS PATHWAY

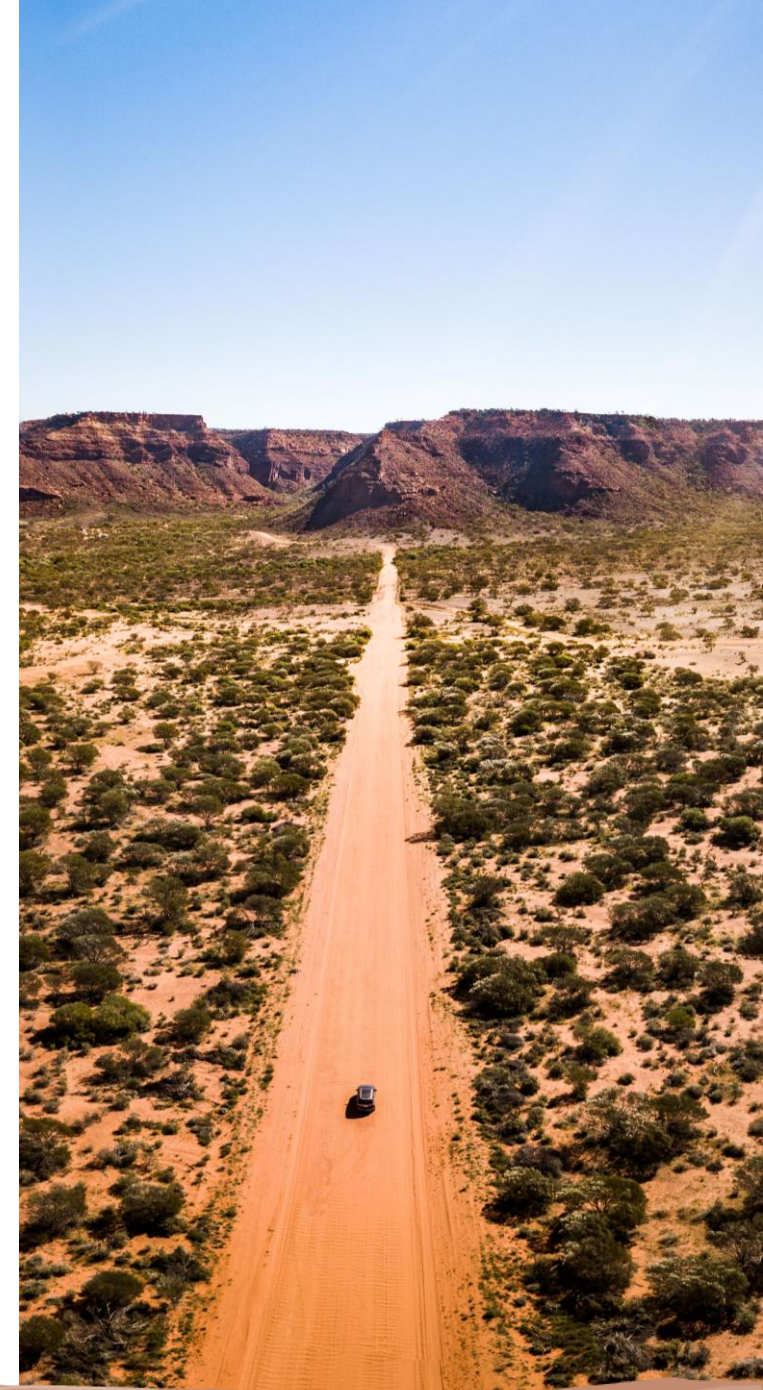
- 4 Days. Sealed and unsealed roads

This trail takes you from Paynes Find to Meekatharra, or from Yalgoo to Sandstone. Venture along the Miners Pathway and explore the wild prospecting towns that rocketed to the forefront of Western Australia's gold rush in the 1800s.

CANNING STOCK ROUTE

- 15 Days. 4WD track

The Canning Stock Route is an internationally recognised 'Iconic Journey of Australia'. The remote trail runs from Halls Creek in the Kimberley region of Western Australia to Wiluna in the Northern Goldfields.



KALGOORLIE & THE GOLDFIELDS

The Goldfields offer a real Australian outback adventure and a fascinating insight into the region's colourful gold rush history.

The towns and small communities of the Goldfields were built on the hopes and dreams of fortune-seekers who flocked to Western Australia following the discovery of gold in the 1890s.

TOP ATTRACTIONS

- Have a beer with a horse name Willie in [Kookynie](#)
- Check out the world's most isolated art gallery at [Lake Ballard](#)
- Marvel at the [Super Pit](#), largest open cut Gold Mine in WA.
- Pan for gold at [Hannans North Tourist Mine](#)
- Visit the [Museum](#) of the Goldfields
- Leave your mark at Broad Arrow [Tavern](#)
- Explore [Gwalia](#) ghost town
- Research your Goldfields family history/ancestry with the Eastern Goldfields [Historical Society](#)

HOW TO GET THERE

- 6 hrs drive from Perth
- 4 hrs drive from Esperance
- 1 hr flight – Qantas & Virgin
- Kalgoorlie Explorer Fare – International Economy flights to Australia at a discounted rate.



KALGOORLIE TOURS & PRODUCT

- SUPER PIT TOURS
- CIRCLE H HELICOPTER TOURS
Heli pub tours, Scenic Flights, Heli picnic tours
- LUXURY OUTBACK TOURS
- GOLDFIELDS AIR SERVICES SCENIC TOURS
- KALGOORLIE BOULDER AUDIO WALKING TOUR
- KALGOORLIE BOULDER TRAM
- STREET ART WALKING TOUR
- HONEY ANT TOURS

PHOTO AND VIDEO ASSETS

HERO IMAGES & VIDEOS



KALGOORLIE ROAD TRIPS

GOLDEN QUEST DISCOVERY TRAIL

- 6 Days. Sealed and unsealed roads

The Golden Quest Discovery Trail unearths the riches of the Goldfield's 120-year gold rush history – from the mind-blowing buzz of one of the largest opencut gold mines on earth, to amazing ghost towns and the striking Antony Gormley Statues on Lake Ballard.

THE OUTBACK WAY

- 4 Days. Unsealed roads

The Outback Way is one of Australia's great odysseys. Known as 'Australia's Longest Shortcut', the route runs from Laverton, Western Australia to Winton in Queensland.

GOLDEN PIPELINE TRAIL

- 3 Days. Sealed roads

The Golden Pipeline Heritage Trail celebrates one of the world's greatest engineering marvels. The trail is full of historic gems and interesting stops.

NORSEMAN HERITAGE TRAIL

- 1-2 hours. Sealed roads

The Dundas Coach Road Heritage Trail is a historic and fascinating loop trail, featuring 10 key places of interest and fascinating interpretive stories that help build a picture of life in the early years along the Coach Road.

GUNBARREL HIGHWAY

- 6 Days. Unsealed roads

Built by surveyor Len Beadell, this 1,400km outback adventure is perfect for the confident 4WD enthusiast.

ANNE BEADELL HIGHWAY

- 6 Days. Unsealed roads

The Anne Beadell Highway is an awe-inspiring route that passes through extremely remote desert areas. Stretching 1,350km from Laverton through to Coober Pedy, SA.

LEONORA LOOP TRAILS

- 1-3 Hours. Sealed and Unsealed roads

Leonora is rich in history with amazing stories of the gold rush era. Throw in some incredible natural attractions and you've got a pretty amazing outback location!



Wheatbelt

Experience a patchwork of golden fields, character towns and self-drive routes in the stunning wheatbelt.

The Wheatbelt is home to the world-famous Wave Rock, as well as character townships, miles of golden fields, charming rural farms and great outback self-drive adventures. Being only a short drive of Perth, it's no wonder this is such a popular family holiday destination.

TOP ATTRACTIONS

- Visit the world-famous [Wave Rock](#)
- Experience a [Farm Stay](#)
- Take a drive down the quirky [Tin Horse Highway](#) in Kulin
- Search for rare and elusive [wildflowers](#)
- Delve into the region's history at a country museum
- Follow the [Public Silo Trail](#)
- Enjoy a night out at the [Koorda Drive In](#)
- Hike around the [Elachbutting Rock](#)

Photo & Video Assets

[HERO IMAGES & VIDEOS](#)



WHEATBELT ROAD TRIPS

NORTHERN WHEATBELT WONDERS TRAIL

- 3 Days. Sealed roads

The Northern Wheatbelt is a remarkable part of Western Australia, with golden wheatfields as far as the eye can see and clear night skies just perfect for skygazing.

PUBLIC SILO TRAIL

- 5 Days. Sealed roads

Explore this colourful route through the Wheatbelt and Great Southern following the PUBLIC Silo Trail, which has transformed by a string of massive grain silos into works of art.

GOLDEN PIPELINE TRAIL

- 3 Days. Sealed roads

The Golden Pipeline Heritage Trail celebrates one of the world's greatest engineering marvels. The trail is full of historic gems and interesting stops.

GRANITE & WOODLANDS DISCOVERY TRAIL

- 2 Days. Sealed roads

Explore one of the world's greatest untouched temperate woodlands, right here in Western Australia. Stretching 300km from Hyden and Wave Rock to Norseman, the Granite and Woodlands Discovery Trail is an adventurous road trip through remarkable landscape.

WHEATBELT WAY

- 4 Days. Sealed roads

Take a trip through the fascinating Northern Wheatbelt with the Wheatbelt Way! This is an area that boasts a rich and extensive history, charming and friendly people, and all located in a diverse and truly Australian landscape.

PATHWAYS TO WAVE ROCK

- 3 Days. Sealed roads

Ready to surf an inland wave? Then it's time to hit the road and head to Wave Rock in beautiful Hyden.

THE HOLLAND WAY AND JOHN HOLLAND TRACK

- 3 Days. Sealed and unsealed roads

Embark on a real Australian outback adventure following a pioneering route created by John Holland through rugged bushland and woodlands.



GOLDEN OUTBACK WILDFLOWERS & SEASONS

ESPERANCE

Peak Season

September to October

Wildflower varieties

royal hakea, cauliflower hakea, taxandria marginata, pink-flowered silver tea tree, leptospermum sericeum, redcaps, dainty wedding brush, ricinocarpos pilifera, banksia and even the carnivorous utricularia menziesii, along with the beautiful qualup bells, acacia, wattles and orchids.

THE WHEATBELT

Peak Season

August to September

Wildflower varieties

Everlastings, Orchids, Queen of Sheba, Wreath Flowers, Pom Poms, Hakea, Mulla Mulla, Verticordia, Banksia, Sundew, Mouse Ears, Fringed Lilies, Boronia, Verticordia, Scented custard powder grevillea, eromophilia, phebalium, macrocarpa, bottlebrush, thousands of varieties of orchid, and many more.

GASCOYNE MURCHISON

Peak Season

July to September

Wildflower varieties

Everlastings, Wreath Flowers, Mulla Mulla, Scarlet Red Sturt Desert Pea, Native Cornflower, Eremophila, Flannel Bush, Cassias, Acacias, Bachelor Buttons, Golden Billy Buttons

THE GOLDFIELDS

Peak Season

August to September

Wildflower varieties

Wattles, mulla mullas, bush tomatoes, eremophilas, sundews, everlastings, cassia, mini daisy, billy buttons, swainsona, sturt peas and a whole plethora of orchids, amongst many more.

[> More information on Wildflowers in the Golden Outback](#)



GOLDEN OUTBACK WILDFLOWER TRAILS

WHEATBELT GRANITE WILDFLOWER TRAIL

2 Days. Sealed roads

Take the Granite Wildflowers Self-drive in springtime and enjoy a leisurely drive through some of Western Australia's best wildflower country.

WILDFLOWER WAY

3 Days. Sealed roads

Enjoy this wildflower trail from Dalwallinu through the stunning Northern Wheatbelt, finishing in coastal Geraldton. Each spring, this country bursts into bloom with 'carpets' of everlastings to through to the unique wreath flower.

COASTAL WILDFLOWER TRAIL

5 Days. Sealed roads

The Coastal Wildflowers Self Drive takes you on a journey of discovery through spectacular natural scenery that is home to some of Western Australia's most stunning spring wildflowers.

EVERLASTINGS TRAIL

3-5 Days. Sealed roads

The Everlastings Trail winds its way north through one of the State's most spectacular wildflower areas, boasting carpets of yellow, white and pink everlasting wildflowers often stretching as far as the eye can see.

ESPERANCE WILDFLOWER TRAIL

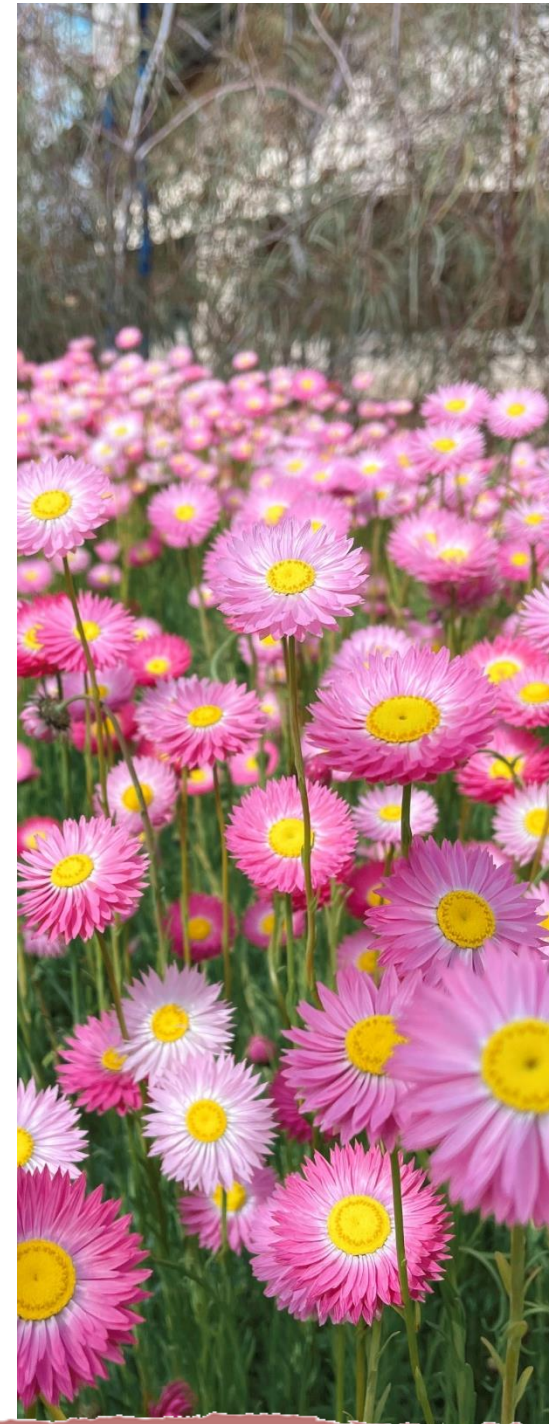
7-10 Days. Sealed roads

The Esperance Wildflower Trail travels through some of Western Australia's most spectacular rural and coastal scenery. It takes in the untouched Fitzgerald River National Park, home to nearly 20 percent of the State's plant species, and the pristine coastal environments of Cape Le Grand National Park.

WAVE ROCK WILDFLOWER TRAIL

3-5 Days. Sealed roads

The Wave Rock Wildflower Trail takes you on a fascinating journey through the Central Wheatbelt area of Western Australia's Golden Outback to see its most famous landmark, Wave Rock.



Wildflower Photo and Video Assets

HERO IMAGES & VIDEOS



Trade Ready Product

We continuously work with our operators to support their businesses in becoming trade ready.

ESPERANCE

- [Comfort Inn Bay Of Isles Esperance](#)
- [Esperance Chalet Village](#)
- [Esperance Island Cruises](#)
- [Esperance Island View Apartments](#)
- [Fly Esperance](#)
- [Esperance Farm Experience](#)
- [Cindy Poole Glass Art Gallery & Tours](#)
- [Great Southern Outback Tours and Accommodation](#)
- [Hospitality Esperance](#)
- [InStyle Adventures](#)
- [Untamed Escapes](#)
- [HeliSpirit](#)

THE GOLDFIELDS

- [Casey Tours](#)
- [Discovery Parks - Kalgoorlie Goldfields](#)
- [Goldfields Air Services](#)
- [Hoover House](#)
- [Hospitality Kalgoorlie](#)
- [Kalgoorlie Tours & Charters](#)
- [Leonora Motor Inn](#)
- [Luxury Outback Tours](#)
- [Rydges Kalgoorlie](#)
- [The Plaza Hotel Kalgoorlie](#)
- [Journey Beyond Rail Expeditions](#)

ALL AGO

- [Crikey Camper Hire](#)
- [Red Sands Campers](#)
- [Australian Pinnacle Tours](#)

THE WHEATBELT

- [Casey Tours](#)
- [Great Southern Outback Tours and Accommodation](#)
- [Luxury Outback Tours](#)
- [Mary's Farm Cottages Kukerin](#)
- [Wave Rock Motel](#)

GASCOYNE MURCHISON

- [Casey Tours](#)
- [Luxury Outback Tours](#)
- [Wooleen Station](#)
- [New Leaf Connect](#)

FURTHER INFORMATION

➤ AUSTRALIA'S GOLDEN OUTBACK HOLIDAY
PLANNER

➤ 25 EPIC ROAD TRIPS GUIDE

www.australiasgoldenoutback.com

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