AUSTRALIA'S

GOLDEN OUTBACK

TRADE & MEDIA KIT



WESTERN AUSTRALIA

WALKING ON A DREAM

WELCOME TO

AUSTRALIA'S GOLDEN OUTBACK

COVERING 54 PER CENT OF WESTERN AUSTRALIA, AUSTRALIA'S GOLDEN OUTBACK REGION STRETCHES FROM THE RUGGED RED EARTH OF MT AUGUSTUS AND KENNEDY RANGES IN THE NORTH TO THE SWEEPING SNOW-WHITE BEACHES OF ESPERANCE AND THE SOUTH COAST.

At the very heart of Western Australia's Golden Outback lies the modern mining hub of Kalgoorlie and the Goldfields, offering fascinating insights into the history and heritage of the wild gold rush days. And in the Wheatbelt to the west, picturesque rolling farmland is dotted with colourful rural townships, granite outcrops, farm stays and Wave Rock.

Australia's Golden Outback region provides diverse outback tourism opportunities, epic road trips, fascinating nature, wildlife and cultural experiences.

The natural landscape is a dazzling display of outback plains, huge deserts and salt lakes, rugged rocky outcrops, wild woodland and some of the whitest beaches in the world. Spring time transforms the region into a rainbow of blooming Western Australian wildflowers.



Contact Us

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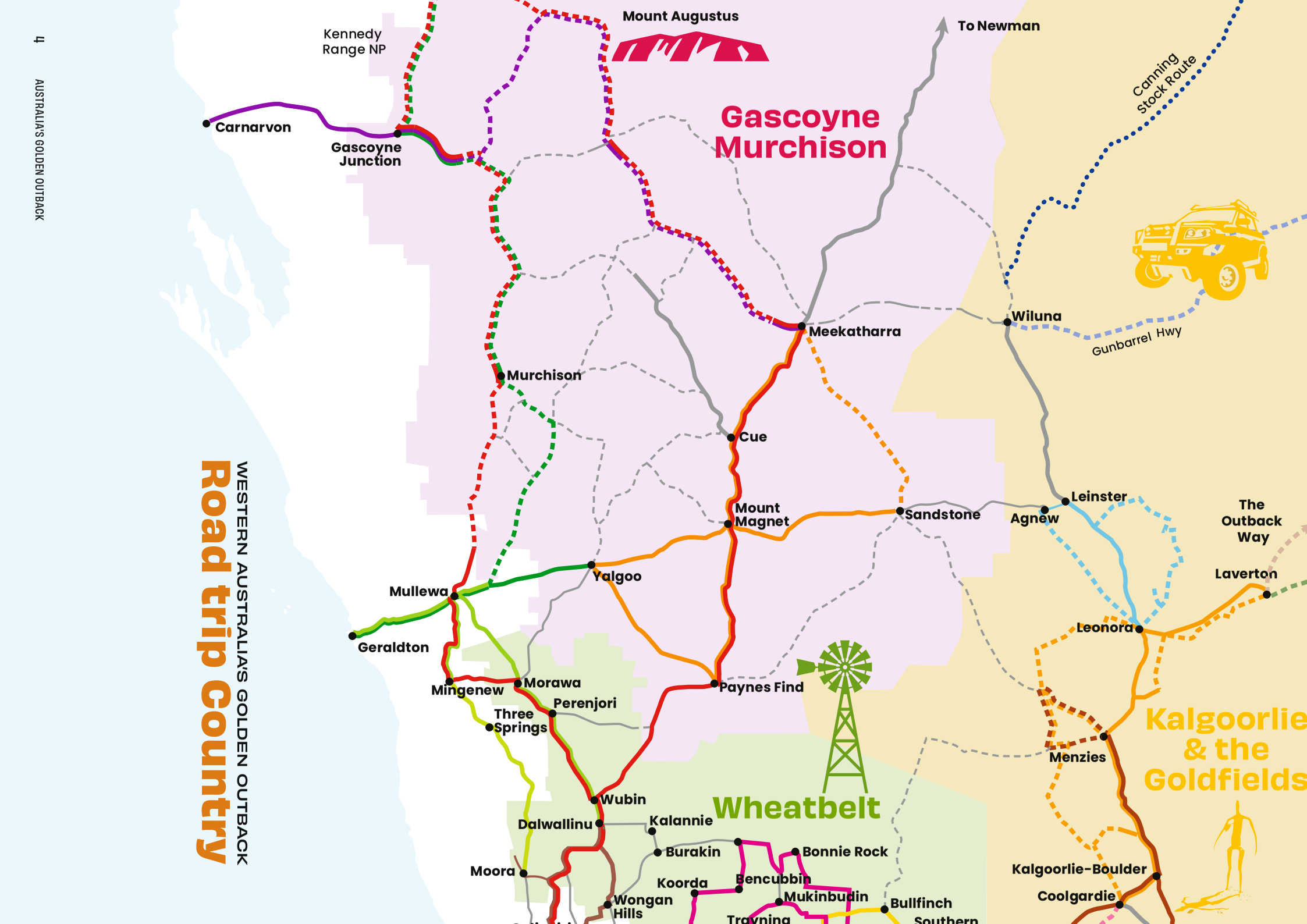


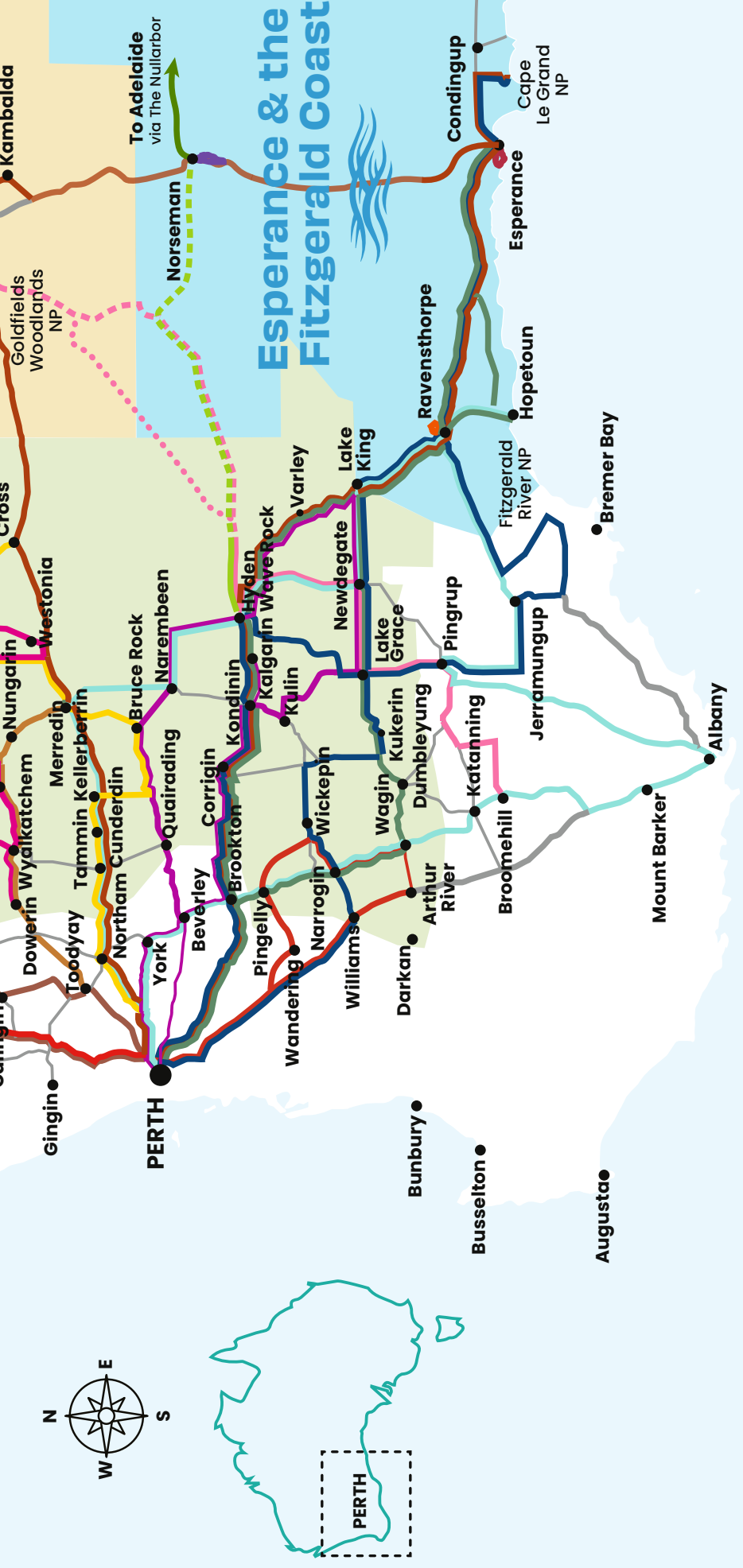




WESTERN AUSTRALIA'S GOLDEN OUTBACK

Road trip Country





GASCOYNE MURCHISON

- Road to the Rock
- Kingsford Smith Mail Run
- Wool Wagon Pathway
- Miners Pathway

THE WHEATBELT

- Public Silo Trail
- Eastern Wheatbelt Self-Drive Trail
- Wheatbelt Way
- Wildflower Way
- Pathways to Wave Rock
- The Holland Way & The John Holland Track
- Northern Wheatbelt Wonders
- Pioneers' Pathway
- Farm to Fork Trail

KALGOORLIE & THE GOLDFIELDS

- Canning Stock Route
- Golden Quest Discovery Trail
- The Outback Way
- Anne Beadell
- Leonora Loop Trails
- Gunbarrel Highway
- Norseman Heritage Trail
- Ocean to Outback Loop

ESPERANCE & THE FITZGERALD COAST

- Road to Esperance
- Ravensthorpe Ranges
- Great Ocean Drive
- The Nullarbor

ROAD TRIP COUNTRY

WELL KNOWN AS HAVING THE MOST ROAD TRIPS IN THE STATE, AUSTRALIA'S GOLDEN OUTBACK IS A NATURAL CHOICE FOR AN ADVENTUROUS DRIVING HOLIDAY. WHETHER IT'S FOR A FEW DAYS, AN ADVENTUROUS 4WD TRIP OR A LONGER-TERM EXPLORATION, THERE'S A PLACE AND A DRIVE TO SUIT ALL.

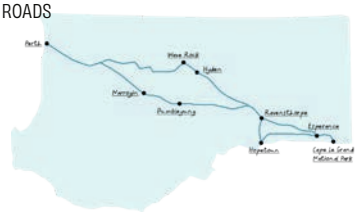
Most of our road trips start in Perth and explore the amazingly varied and rugged Golden Outback. From the ancient gorges of the Gascoyne Murchison to the wildflowers and countryside of the Wheatbelt, to the historic Goldfields and the gorgeous coastal locations like the Fitzgerald River National Park and Esperance.

From 2-day trails that you can enjoy on a weekend, to epic 14-day itineraries that will take you through some of the most breathtaking natural attractions Australia has to offer, there's no wonder we're known well as Road Trip Country.

For more information visit: australiasgoldenoutback.com/road-trips

ROAD TO ESPERANCE

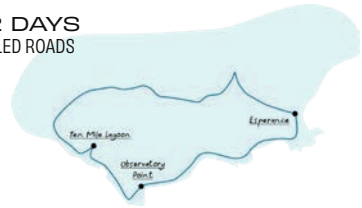
5 DAYS
SEALED ROADS



Esperance is an absolute haven of natural wonders. You'll find an abundance of whitesand beaches, rugged national parks and the clearest ocean water. Esperance is just over 700km from Perth and the drive to get here is one EPIC road trip!

GREAT OCEAN DRIVE

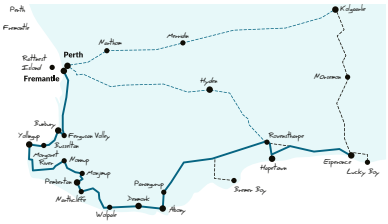
1-2 DAYS
SEALED ROADS



The Great Ocean Drive is 40km circular loop that showcases a vast range of coastal elements such as stunning beaches, rocky headlands, small bays, steep cliffs and hidden ocean pools.

SOUTH WEST EDGE

12 DAYS
SEALED ROADS



The South West Edge hero route is a 12 day adventure that traverses 1200km from Perth to Esperance, a road trip that will fill your lungs, leave you in awe, and have you breathing more deeply.

OCEAN TO OUTBACK LOOP

7 DAYS
SEALED ROADS



Following the tracks of gold rush pioneers reveals unique riches of he GoldNelds – from the famous Wave Rock. Lucky Boy and Kolgoorlie's Super Pit to the world's largest outdoor art gallery, longest golf course and biggest collection of spring wildflowers. All set against a backdrop of the most dramatic desert landscapes.

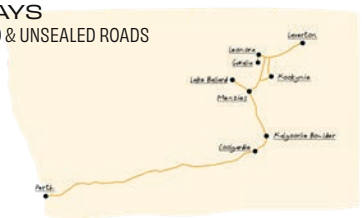
THE NULLARBOR



Driving across the Nullarbor is a bucket list experience and considered one of the world's most epic road trips, Spanning from Norseman in WA to Ceduna in SA, it's only when you're on the road, that you'll truly gain on oppreciation of its vast end wide interior.

GOLDEN QUEST DISCOVERY TRAIL

6 DAYS
SEALED & UNSEALED ROADS



The Golden Quest Discovery Trail unearths the riches of the Goldfield's 120-year gold rush history – from the mind-blowing buzz of one of the largest opencut gold mines on earth, to amazing ghost towns and the striking Antony Gormley Statues on Lake Ballard.

FOR THE ROAD TRIPPERS

See our roadtrip guides

THE OUTBACK WAY

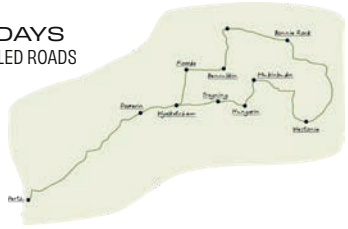
4 DAYS
UNSEALED ROADS



The Outback Way is one of Australia's great odysseys. Known as 'Australia's Longest Shortcut', the route runs from Laverton, Western Australia to Winton in Queensland.

WHEATBELT WAY

4 DAYS
SEALED ROADS



Take a trip through the fascinating Northern Wheatbelt with the Wheatbelt Way! This is an area that boasts a rich and extensive history, charming and friendly people, and all located in a diverse and truly Australian landscape.

WILDFLOWER WAY

3 DAYS
SEALED ROADS



WA is home to thousands of species of wildflowers, some found nowhere else on eorth. Spring is the perfect time to explore the blooms, so mark your calendar and set off on a beautiful, colourful drive through the stunning Northern Wheatbelt, finishing in the coastal town of Geraldton. For your return to Perth, follow the new Midlands Route. Both trails are signposted and feature interpretive panels.

PUBLIC SILO TRAIL

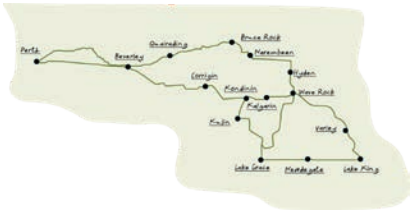
5 DAYS
SEALED ROADS



Explore this colourful route through the Wheatbelt and Great Southern following the PUBLIC Silo Trail, which has transformed by a string of massive grain silos into works of art.

PATHWAYS TO WAVE ROCK

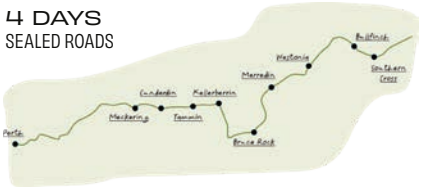
3 DAYS
SEALED ROADS



Ready to surf an inland wave? Then it's time to hit the road and head to Wave Rock in beautiful Hyden.

EASTERN WHEATBELT SELF-DRIVE TRAIL

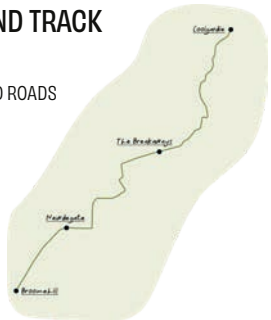
4 DAYS
SEALED ROADS



The Eastern Wheatbelt self-drive trail takes visitors on a journey through the towns and surrounding landscape of Tammin, Kellerberrin, Bruce Rock, Merredin, Westonia and Southern Cross.

THE HOLLAND WAY AND JOHN HOLLAND TRACK

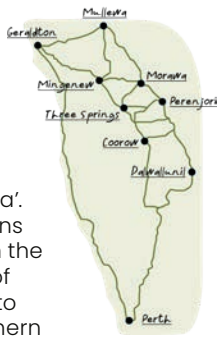
3 DAYS
SEALED & UNSEALED ROADS



Embark on a real Australian outback adventure following a pioneering route created by John Holland through rugged bushland and woodlands.

CANNING STOCK ROUTE

12 DAYS
4WD TRACK



The Canning Stock Route is an internationally recognised 'Iconic Journey of Australia'. The remote trail runs from Halls Creek in the Kimberley region of Western Australia to Wiluna in the Northern Goldfields.

ROAD TO THE ROCK

9 DAYS
SEALED & UNSEALED ROADS



The end point of this epic 9-day itinerary is Mount Augustus National Park, where the world's largest monolith reigns majestically – two-and-a-half times the size of Uluru. In season, the wildflowers steal the spotlight, painting the landscape with their vibrant colours and brilliant blooms.

EXPERIENCE THIS

Inspiration for your Golden Outback bucket list



1. Endless outback skies

Experience some of the darkest, clearest night skies on Earth. The golden outback's celestial displays reveal constellations, planets, and the Milky Way in breathtaking detail.

2. Lake Ballard's open-air gallery

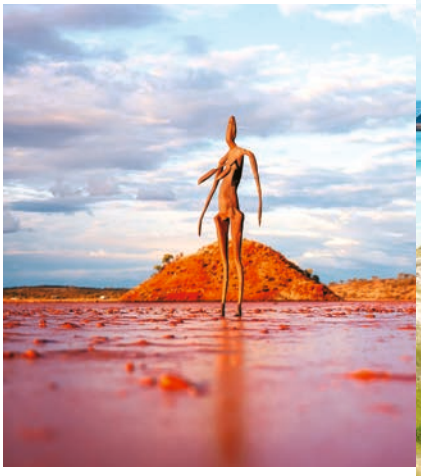
Discover one of the world's largest outdoor art installations, where 51 Antony Gormley sculptures rise from the shimmering salt lake. This surreal landscape blends art, nature, and silence to create a mesmerising otherworldly experience.

3. Coastal trails

Walk or cycle the Great Ocean Trail to soak in Esperance's famous white-sand beaches and the beauty of the Recherche Archipelago. This stunning coastline offers peaceful bays, crystal-clear water, and unforgettable views at every turn.

4. Bloomin' good

From August to October, the Wheatbelt explodes with vibrant colour as thousands of wildflower species bloom. Wander peaceful trails, discover rare varieties, and experience one of Western Australia's most celebrated natural events.







5. Mighty marvel

Marvel at the world's largest rock (twice the size of Uluru) rising dramatically from the desert landscape. Whether you hike or simply admire it from below, Mount Augustus (or Burringurrah) promises awe, solitude, and an unforgettable outback moment.

6. Outback living

Stay on a working station or farm and immerse yourself in the joy of wide-open spaces, star-filled nights, and authentic experiences that connect you with the land, local stories, and true outback life.

7. Ghost towns

Wander through haunting yet fascinating ghost towns like Kanowna, Gwalia, and Big Bell. Preserved buildings and relics offer a powerful glimpse into the Goldfields' boom-and-bust history and the lives of those who built it.













8. Wave Rock wonder

Visit the iconic Wave Rock, a natural formation shaped like a giant curling wave. Afterwards, cool off with a float in nearby salt pools—an unusual yet serene way to complete this must-see outback stop.

9. Fitzgerald River's wild

Explore one of Australia's most biodiverse national parks, filled with rugged coastline, rare flora, and peaceful walking trails. Near Hopetoun, this pristine environment invites you to slow down and reconnect with nature.

10. Local country culture

From rodeos to races, food festivals to field days, the Golden Outback's event calendar brings communities together in joyful, uniquely regional ways. It's the perfect chance to experience true country spirit and hospitality.

ESPERANCE

ESPERANCE AND THE FITZGERALD COAST, LOCATED ON THE REMARKABLE SOUTH COAST OF WESTERN AUSTRALIA, PRESENTS SOME OF THE STATE'S MOST PRISTINE AND UNTOUCHED COASTAL SCENERY, NATIONAL PARKS, SPECTACULAR WALKING TRAILS AND AUTHENTIC CULTURE.

The brilliant blue waters, snow-white beaches and over 100 islands create a dazzling contrast to the red earth of the surrounding outback. It's the perfect place to indulge your love of nature and energise the soul with fresh clean air swept from the southern oceans.



Top Attractions

- Australia's whitest beach – Lucky Bay with beach Kangaroos
- Cape LeGrand National Park – camping, walk trails, wildlife, beaches
- The Esperance Stonehenge, the only full-size replica of the original Stonehenge in the UK.
- Spectacular walking trails
- Woody Island
- Coastal experiences: whales, dolphins, sea lions and diving
- Frenchman's Peak
- Fitzgerald River National Park
- Indigenous cultural experiences

How to get there

8 hrs drive from Perth via the Road to Esperance

1 hr 10 min flight - REX

4 hrs drive from Kalgoorlie

Journey along the South West Edge



ESPERANCE *ROADTRIPS*



ROAD TO ESPERANCE

5 DAYS
SEALED ROADS

Esperance is an absolute haven of natural wonders. You'll find an abundance of whitesand beaches, rugged national parks and the clearest ocean water. Esperance is just over 700km from Perth and the drive to get here is one EPIC road trip!

→ Learn more



GREAT OCEAN DRIVE

1–2 DAYS
SEALED ROADS

The Great Ocean Drive is 40km circular loop that showcases a vast range of coastal elements such as stunning beaches, rocky headlands, small bays, steep cliffs and hidden ocean pools.

→ Learn more



RAVENSTHORPE RANGES

2–3 DAYS
SEALED & UNPATHED ROADS

The Ravensthorpe Range is 45km long and has a number of walk and drive trails that offer panoramic views of the district, and its mining history, home to one of the largest collection of Eucalyptus species in the world and simply exploding with wildflowers during spring.

→ Learn more



SOUTH WEST EDGE

12 DAYS
SEALED ROADS

The South West Edge hero route is a 12 day adventure that traverses 1200km from Perth to Esperance, a road trip that will fill your lungs, leave you in awe, and have you breathing more deeply.

→ Learn more



ELEMENTAL BY ESPERANCE - MAKERS TRAIL

1–2 DAYS
SEALED ROADS

Inspired by Nature. Crafted by Locals.

Discover the elemental spirit of Esperance on a five-day road trip. In this remote coastal town, nature and creativity go hand in hand — embodied by the makers who call Kepa Kurl home. Meet them at work, learn what inspires them, and see what happens when ingenuity is shaped by one of Australia's most extraordinary places.

→ Learn more

ESPERANCE

TRADE READY PRODUCT





Accommodation

COMFORT INN BAY OF ISLES

32 THE ESPLANADE, ESPERANCE WA 6450

The Comfort Inn Bay of Isles Motel and function centre is situated on the Esplanade in the Esperance town centre. A leader in quality accommodation in Esperance and a perfect place to base yourself to explore the spectacular beaches.

The motel has 62 luxury rooms, each one containing the facilities to make your stay comfortable. The fully licensed a la carte restaurant 'Eljays' is open for breakfast 7 days and in the evening for dinner Monday to Saturday.

For a relaxing afternoon why not indulge yourself in a refreshing dip in our swimming pool. The centre of town and shopping outlets are a 2-3 minutes walk, and the local jetty is an easy 5-10 minute walk.

For the romantic at heart, a sunset stroll along the beach is the perfect way to end your day and begin your evening.

KEY FEATURES

- 62 private rooms
- Breakfast and dinner available from Eljays Restaurant
- Bar and restaurant
- Onsite Carpark
- Conference facilities
- In house movies
- Laundry
- Playground
- Room service
- Spa (in select rooms)
- Swimming pool
- WiFi
- Wheelchair Access



Contact Details

BRYAN YETMAN

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Accommodation

ESPERANCE
CHALET VILLAGE

29 FRANK FREEMAN DRIVE, ESPERANCE WA 6450

Esperance Chalet Village is a unique bush coastal estate and is a collection of laid back self contained cabins, chalets and shacks all individually styled - an idyllic hideaway located on the edge of town at picturesque Bandy Creek.

Nestled around mature trees and within walking distance to pristine beaches and a short 5km bike ride or drive to the heart of Esperance's town centre, Esperance Chalet Village is a peaceful holiday base to enjoy stunning natural attractions like Cape Le Grand National Park and Lucky Bay.

ECV hosts events in the bespoke and intimate space, The Creek House including wellness retreats, corporate gatherings and weddings. Catering and kitchen facilities on site.

Escape the ordinary and experience village life.



KEY FEATURES

- 6 Studio Chalets
- 4 Large Chalets
- 4 Shacks
- 2 Log Cabins
- 1 Cottage
- BBQ and cooking facilities
- Bike hire (free)
- Function facilities
- Carpark
- Washing machine
- Wedding facilites
- WiFi

Contact Details

FIONA SHILLINGTON, OWNER

P: +61 8 9071 1861
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Accommodation

ESPERANCE ISLAND VIEW APARTMENTS

14/15 THE ESPLANADE, ESPERANCE WA 6450

For a totally different experience stay at the award winning architecturally designed striking blue town houses Esperance Island View Apartments. Ideally located between the town centre and fishing jetty enjoy the panoramic ocean views from these stunning apartments decorated with paintings by local artists.

Enjoy your stay in Esperance in fully self-contained, modern, clean, crisp accommodation with large balcony or courtyard, featuring your own gas barbecue and outdoor dining setting. Luxuriously spacious and environmentally friendly, these apartments are sunny and warm in winter and cool and breezy in summer. Fully landscaped with private gardens.

KEY FEATURES

- One, two and three bedroom apartments
- Special rates for corporate bookings
- Spacious living and dining room
- Queen, king or single beds
- Fully equipped kitchen and laundry
- Large LCD TV and DVD player
- Stereo system
- WiFi
- Furnished balcony
- or courtyard
- Private, landscaped
- gardens
- Private BBQ
- Beach access
- Onsite parking
- 24 hour reception



Contact Details

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W: comfortinnbayofisles.com.au



Accommodation

HOSPITALITY ESPERANCE SURESTAY COLLECTION BY BEST WESTERN

44-46 THE ESPLANADE, ESPERANCE WA 6450

Hospitality Esperance, SureStay Collection by Best Western is ideally located in the town centre overlooking Esperance Bay and within close walking distance to local attractions, shopping and restaurants making it the ideal base from which to explore the region.

The motel has well-appointed motel rooms with private facilities, reverse cycle air-conditioning, mini-bar, refrigerator, complimentary Wi-Fi and Foxtel (including sport and movie channels). On-site facilities include a barbecue area and outdoor swimming pool.

The cocktail bar offers delicious pre-dinner drinks before sitting down for an a-la-carte dinner at the renowned Seasons Restaurant.



Contact Details

AMANDA HOYNE, SALES AND MARKETING DIRECTOR
P: +61 8 9425 5544
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KEY FEATURES

- Queen, King, Executive and Family room types
- Breakfast and dinner available from Seasons
- Restaurant
- Facilities
- Bar and restaurant on-site
- BBQ facilities
- Business facilities
- Foxtel channels
- Free parking
- Free guest laundry
- Room service
- Swimming pool
- Free WiFi



Accommodation

RAC ESPERANCE HOLIDAY PARK

GOLDFIELDS ROAD, CASTLETOWN WA 6450

Located directly across from Esperance Bay, RAC Esperance Holiday Park allows you to experience the pristine beauty of WA's South West Edge.

Featuring selfcontained villas and studios, powered caravan sites and campsites, and a number of shared facilities for guests to enjoy. Esperance accommodation provides the ultimate base for your next holiday.

KEY FEATURES

- Mixture of 2-3 Bedroom units and studio
- Recently redeveloped to be a brand new tourist park
- Suitable for singles and couples and families
- Walking distance to town centre
- Kitchen with all amenities
- Ensuites and Queen sized beds
- Part of the growing RAC Tourist Park Network
- NEW: 4-bedroom Azure Lodge and 11 one, two and three -bedroom studios villas added



Contact Details

NIC POLYBLANK, REVENUE & MEMBER EXPERIENCE MANAGER
P: 08 9071 1251
E: nic.polyblank@rac.com.au
W: parksandresorts.rac.com.au/esperance

Tour Operator

BOX HILL

804 MERIVALE RD

A bespoke, adults-only, off-grid retreat just a short drive from Esperance. Designed for simplicity and comfort, our thoughtfully crafted cabins offer a seamless blend of seclusion, rural charm and breathtaking natural beauty.

Nestled in nature, Box Hill invites you to explore the rugged landscapes, pristine beaches, and wide-open spaces that surround it. Just a short drive away, the charming town of Esperance provides a vibrant blend of coastal culture, local markets and outdoor adventures.

Whether you're discovering hidden coves, immersing yourself in the natural wonders of the Recherche Archipelago, or simply relaxing in a peaceful, off-grid cabin, Box Hill and Esperance promise a truly unique experience.



Contact Details

ANNA MARTINS
P: +61 438 878 970
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W: boxhillesperance.com.au

KEY FEATURES

- 2 x 1 Bedroom cabins
- Suitable for singles and couples only
- Kitchen with all amenities
- Ensuites King size beds
- Firepit + cooking equipment
- Private chefs can be arranged
- Private helicopter tours and experiences can be arranged from the cabins (Dec – Apil)
- Door to door transfers to other experiences in town.



Tour Operator

CINDY POOLE GLASS GALLERY TOURS

23 LONGBOTTOM LN, PINK LAKE WA 6450

Cindy Poole is a glass artist that has been working with glass since 1995. Her practise is based on kilnformed glass. She is inspired by her surroundings, the natural beauty of Western Australia, and pay homage to nature. Gallery tour in a self-paced intriguing, and informative journey, "Discover" tour or "Discover and Create" tour offer a behind-the-scenes, hands on workshop tour. The tours make you discover the back stories of the Esperance landscapes, local public art and sustainability best practices through the hands and lens of Cindy Poole, a designer-maker local storyteller.

Creativity, authentic craftsmanship, and natural beauty merge with innovative sustainable design concepts through handcrafting and kiln-forming to create pieces of stylish glassware, jewellery and home décor using art glass and glass bottle waste as the raw material.

Small group sizes range between 6-16 people. Tours operate week-days and on demand. Coach, cruise and corporate group rates are available.

KEY EXPERIENCES

Discover Tour Experience: A guided and immersive behind-the-scenes journey of discovery in the gallery and studio/workshop. Experience the design process and tools it takes to create beautiful kiln-fired glass art and reimagine sustainable glass waste.

Discover + Create Tour Experience: Unearth the gallery's secrets and access first-class insight and a hands-on experience into our World of Glass. Make a sustainable keepsake of Esperance.

KEY FEATURES

- Carpark
- Pet Friendly - Enquire
- Family Friendly
- Coach Parking
- Public Toilet
- Shop / Gift Shop
- Interactive Centre
- Gallery / Museum

Contact Details

CINDY POOLE, GLASS ARTIST, OWNER

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Tour Operator

ESPERANCE ISLAND CRUISES

72B THE ESPLANADE, ESPERANCE WA 6450

Esperance Island Cruises offers wildlife and coastal sightseeing cruises, departing from Taylor St Jetty in the CBD. The scenic wildlife cruise go through eight islands in the Recherche Archipelago to experience the spectacular wildlife up-close.

Their regular sightings include: New Zealand Fur Seals, Australian Sea Lions, Cape Barren Geese, Common and Bottlenose Dolphins, White-Bellied Sea Eagles (including feeding) and Whales (season dependent). The cruise are suitable for families and accessible for all abilities.

KEY FEATURES

- Full commentary
- Morning tea
- Snorkelling
- Complementary transfers from Esperance hotels



Contact Details

JAIMEN HUDSON, OWNER

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W: esperancecruises.com.au



Tour Operator

HELISPIRIT

THE ESPLANADE, ESPERANCE WA 6450

Multi-award-winning HeliSpirit operates scenic helicopter adventures from the Esperance Foreshore showcasing the pristine coastline.

The Esperance landscape is an impressive sight from above and discovering the impressive natural wonders of Esperance is an experience not to be missed. Scenic highlights which can be seen on our flights include the Recherche Archipelago, Cape Le Grand, and Cape Arid National Parks, including Woody Lake, Frenchman Peak, Lucky Bay, Hellfire Bay, Blue Haven, Twilight Bay and Middle Island.

HeliSpirit has partnered with Woody Island Eco Tours to offer scenic helicopter transfers out to the island so that guests can join their offered day tours or selfexplore the island.

KEY EXPERIENCES

Woody Island Tours: Options include a one way transfer to the island or a half day tour to include a guided walking tour, free time to explore, and a drink at Black Jack's Bar.

Esperance Tours: All departing from the Esperance Bay helipad, the tours will fly over Cape Le Grand National Park, Lucky Bay, Frenchman Peak, Thistle Cove, Hellfire Bay, Twilight Bay, Blue Haven and Woody Lake.



Contact Details

TESSA MACCLEOD, SALES EXECUTIVE

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Tour Operator

TOUR ESPERANCE

87B DEMPSTER ST, ESPERANCE WA 6450

Join Esperance's True 4x4 Experience to Cape Le Grand National Park. Explore Lucky Bay's white sands and Kangaroos. Marvel at Frenchman Peak and Mount Le Grand's Granite Monoliths. Traverse Sand Dunes, and Ascend Wylie Rock for panoramic views of Esperance Bay!

Tours around the Esperance area are available by luxury four wheel drive, with options to include lunch and/or local activities.

KEY EXPERIENCES

4x4 Beach Adventure Tours: A luxury 4x4 tour around the Cape Le Grand National Park including Lucky Bay, Frenchman Peak, Wylie Beach and Thistle Cove. The tour can be added to a scenic flight package to see the area from the ground and air.



Contact Details

CHRIS HURST, OWNER

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Tour Operator

UNTAMED ESCAPES

55 WILLIAM STREET, PERTH WA 6000

Untamed Escapes has been connecting travellers with adventure, culture, wildlife, wellness, and epicurean experiences in nature since 2004. Guided by a team of passionate storyteller guides, their 4- to 10-day small-group and exclusive private tours depart from Perth or Adelaide, unearthing the South West Edge, the Nullarbor and South Australia.

Untamed Escapes' diverse experiences include camping adventures, luxury gourmet getaways, wellness retreats, Indigenous culture, wildlife, and conservation. If off-the-shelf experiences aren't your style, they can handcraft a tailor-made journey to suit your needs.

Whether it's hiking and camping in Cape Le Grand National Park, swimming in the turquoise waters of Lucky Bay, connecting with authentic Aboriginal culture, or indulging in the region's finest food and wine, Untamed Escapes provides experiences designed to inspire and transform.

Recognised as a Green Travel Leader, Advanced Eco- Accredited Operator, and Climate Change Innovator by Ecotourism Australia, their vision is to ensure that every journey not only enriches travellers but also positively contributes to the ecosystems and communities they explore—offering guests meaningful opportunities to give back along the way.

KEY EXPERIENCES

6-Day Margaret River & Esperance Adventure Tour: This 6-Day Esperance adventure tour from Perth also takes you to Margaret River and Albany.

6-Day Western Australia Private Luxury Tour: This 6-day private luxury tour of south-west Western Australia features epicurean experiences to impress the most discerning connoisseurs.

10-Day Perth to Adelaide Adventure Tour: Experience Australia's most epic road trip on a Perth to Adelaide, which includes camping two nights in Cape



Contact Details

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Tour Operator

DABUNGOOL EXPERIENCES

ESPERANCE

A family run tourism business

Dabungool explores the Aboriginal history of Kepa Kurl (Esperance) on Western Australia's south coast. Owner, Annie Dabb first started sharing her Nyungah culture in 2020, leading walks on country around the ancestral lands of her grandfather, Dabangool, after whom she has named the business.

Walks of discovery, journeys through Culture

Each of their walk trails explore the spectacular landscapes and ancient, Cultural connections that the Wudjari people have to this Country. We recommend comfortable walking shoes, hat, sun protection and drinking water... and be sure to bring your camera.



Contact Details

P: 0455 031 797
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KEY EXPERIENCES

Timeless landscape: Almost hidden among giant slabs of granite, Hellfire Bay is this lesser known stretch of sand at Cape Le Grande National Park. Walk from the scenic landscape of Hellfire Bay through to Little Hellfire as we look at seasonal plants, bushfoods and animals. During the season of Makuru you may be lucky enough to catch a glimpse of the migrating Southern Right Whales. This is a class 3 walk trail, no dogs allowed. 1.5 hours.

Kepwari means 'place of moving water': On this 7 km trail around the reserve learn about the wetlands, and their cultural and environmental significance. There are wooden boardwalks, as well as plenty of seating along the way, and two bird hides that you can use to check out the abundant bird life in the area. This is a class 3 walk. 1.5 hours.

Forage for coastal bush foods: Follow the Rotaru Walk Trail and excite your senses with the seasonal plants and bushfoods along this beautiful elevated trail. This relatively gentle walking trail has spectacular views of the town and the bay, as well as a panorama from the top of the hill that cannot be beaten. This is a dog friendly, class 2 walk trail. 1.5 hours.







THE WHEATBELT

EXPERIENCE A PATCHWORK OF GOLDEN FIELDS, CHARACTER TOWNS AND SELF-DRIVE ROUTES IN THE STUNNING WHEATBELT.

The Wheatbelt is home to the world-famous Wave Rock, as well as character townships, miles of golden fields, charming rural farms and great outback self-drive adventures. Being only a short drive of Perth, it's no wonder this is such a popular family holiday destination.



Top Attractions

- Visit the world-famous Wave Rock
- Experience a Farm Stay
- Take a drive down the quirky Tin Horse Highway in Kulin
- Search for rare and elusive wildflowers
- Delve into the region's history at a country museum
- Follow the Public Silo Trail
- Enjoy a night out at the Koorda Drive In
- Hike around the Elachbutting Rock

How to get there

Good network of sealed roads and qazettes drive trails

Transwa coaches to many of the Wheatbelt towns

Tre Prospector train stop in Cunderdin, Kellerberrin, Merredin, Southern Cross and Kalgoorlie



WHEATBELT *ROADTRIPS*



EASTERN WHEATBELT SELF-DRIVE TRAIL

4 DAYS
SEALED ROADS

The Eastern Wheatbelt self-drive trail takes visitors on a journey through the towns and surrounding landscape of Tammin, Kellerberrin, Bruce Rock, Merredin, Westonia and Southern Cross.

→ Learn more



PUBLIC SILO TRAIL

5 DAYS
SEALED ROADS

Explore this colourful route through the Wheatbelt and Great Southern following the PUBLIC Silo Trail, which has transformed by a string of massive grain silos into works of art.

→ Learn more



THE HOLLAND WAY AND JOHN HOLLAND TRACK

3 DAYS
SEALED & UNSEALED ROADS

Embark on a real Australian outback adventure following a pioneering route created by John Holland through rugged bushland and woodlands.

→ Learn more



GRANITE & WOODLANDS DISCOVERY TRAIL

2 DAYS
SEALED ROADS

Explore one of the world's greatest untouched temperate woodlands, right here in Western Australia. Stretching 300km from Hyden and Wave Rock to Norseman, the Granite and Woodlands Discovery Trail is an adventurous road trip through remarkable landscape.

→ Learn more



PATHWAYS TO WAVE ROCK

3 DAYS
SEALED ROADS

Ready to surf an inland wave? Then it's time to hit the road and head to Wave Rock in beautiful Hyden.

→ Learn more



WHEATBELT WAY

4 DAYS
SEALED ROADS

Take a trip through the fascinating Northern Wheatbelt with the Wheatbelt Way! This is an area that boasts a rich and extensive history, charming and friendly people, and all located in a diverse and truly Australian landscape.

→ Learn more



WHEATBELT

TRADE READY PRODUCT





Accommodation

MARY'S FARM COTTAGES & CAMBINATA YABBIES

3645 DUMBLEYUNG-LAKE GRACE RD, KUKERIN WA 6352

Mary's Farm Cottages is located near Kukerin and just down the road from Australia's largest yabby farm, Cambinata Yabbies, in the heart of Western Australia's Wheatbelt country.

The Nenke family first took up the home property in 1912 and moved onto the land in 1914. Today it is home of third, fourth and fifth generation family members. Mary's Farm Cottages is mindful of the importance of looking after the environment for future generations so the village is eco-friendly.

Cambinata Yabbies is the largest and most sophisticated yabby processing facility in Australia. Guests can enjoy a tour and have the opportunity to purchase delicious gourmet products. Pre-ordered steamed yabbies are available either at Cambinata or delivered to Mary's Farm Cottages.

Marys Farm Cottages is perfect for an overnight stay or a family getaway, being close to Kukerin and Lake Grace.

KEY FEATURES

- Eight cottages, comprising 16 motel units and 1 & 2 bedroom units with their own kitchen and lounge seating area
- Interactive tours available at Cambinata Yabbies, a local yabby farm
- BBQ facilities
- Ensuite bathrooms
- Farm activities
- Free parking
- Kitchen
- Laundry
- Playground



Contact Details

MARY'S FARM COTTAGES

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Accommodation

WAVE ROCK HOTEL/MOTEL

2 LYNCH ST, HYDEN WA 6359

The Wave Rock Hotel is situated in the town of Hyden and just 3km from Wave Rock. Offering 55 well-appointed motel units or one of the three executive suites, well equipped with spas, bars and private gardens.

All units have private bathrooms, reverse-cycle air-conditioners, tea and coffee making facilities, microwaves, fridges, telephones and TV's.

The bar is open seven days a week offering snacks and drinks, and there are two onsite restaurants to choose from.

Coach groups, weddings and conferences can be accommodated at the Sandalwood Restaurant, catering for groups from 20 to 175. Bookings are essential.

KEY FEATURES

- 55 guest rooms
- Standard, Executive and Family rooms available
- Breakfast and dinner available daily from onsite restaurants
- Facilities
- Bar and restaurant onsite
- Conference facilities
- Ensuite bathroom
- Gym
- Laundry
- Spa (select rooms only)
- Swimming pool
- Tour desk
- WiFi



Contact Details

SHEENAGH COLLINS, OWNER OPERATOR

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Accommodation

WAVE ROCK RESORT

I WAVE ROCK RD, HYDEN WA 6359

Wave Rock Resort has been developed to cater for guests who would like to get away from it all in a 'home away from home' setting.

The Wave Rock Resort offers a total of 14 two bedroom cottages situated on the shores of Lake Magic, 1 kilometre north of Wave Rock.

Lake Magic is a naturally occurring gypsum-based salt lake, which has never been dry. Nothing grows or lives in the lake due to the gypsum content. It is a clear lake with white beach sand around the perimeter.

Guests can enjoy free entry to the Natural Salt Spring at the Resort, a 6m deep swimming pool-like gypsum pond whose buoyancy and therapeutic properties are greater than those of the Dead Sea.

KEY FEATURES

- 14 two bedroom cottages
- One accessible cottage
- Free entry to the Natural Salt Spring
- BBQ facilities
- Ensuite bathroom
- Free parking
- Kitchen and lounge areas Laundry
- Linen provided
- Laundry
- Spa (select rooms only)
- Swimming pool
- Tour desk
- WiFi



Contact Details

SHEENAGH COLLINS, OWNER OPERATOR

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EST 1900
EST 1900
COURT HOTEL
2P

GOLDFIELDS

THE GOLDFIELDS OFFER A REAL AUSTRALIAN OUTBACK ADVENTURE AND A FASCINATING INSIGHT INTO THE REGION'S COLOURFUL GOLD RUSH HISTORY.

The towns and small communities of the Goldfields were built on the hopes and dreams of fortune-seekers who flocked to Western Australia following the discovery of gold in the 1890s.



Top Attractions

- Have a beer with a horse name Willie in Kookynie
- Check out the world's most isolated art gallery at Lake Ballard
- Marvel at the Super Pit, largest open cut Gold Mine in WA
- Pan for gold at Hannans North Tourist Mine
- Visit the Museum of the Goldfields
- Leave your mark at Broad Arrow Tavern
- Explore Gwalia ghost town
- Research your Goldfields family history/ancestry

How to get there

6 hours drive from Perth

4 hours drive from Esperance

1 hour flight – Qantas & Virgin

Kalgoorlie Explorer Fare - International Economy flights to Australia at a discounted rate.



GOLDFIELDS *ROADTRIPS*



GOLDEN QUEST DISCOVERY TRAIL

6 DAYS
SEALED & UNSEALED ROADS

The Golden Quest Discovery Trail unearths the riches of the Goldfield's 120-year gold rush history – from the mind-blowing buzz of one of the largest opencut gold mines on earth, to amazing ghost towns and the striking Antony Gormley Statues on Lake Ballard.

→ Learn more

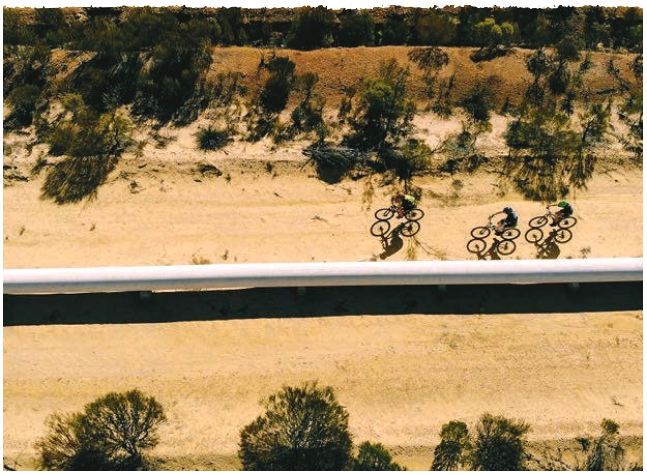


THE OUTBACK WAY

4 DAYS
UNSEALED ROADS

The Outback Way is one of Australia's great odysseys. Known as 'Australia's Longest Shortcut', the route runs from Laverton, Western Australia to Winton in Queensland.

→ Learn more



GOLDEN PIPELINE TRAIL

3 DAYS
SEALED ROADS

The Golden Pipeline Heritage Trail celebrates one of the world's greatest engineering marvels. The trail is full of historic gems and interesting stops.

→ Learn more



NORSEMAN HERITAGE TRAIL

1–2 HOURS
SEALED ROADS

The Dundas Coach Road Heritage Trail is a historic and fascinating loop trail, featuring 10 key places of interest and fascinating interpretive stories that help build a picture of life in the early years along the Coach Road.

→ Learn more



GUNBARREL HIGHWAY

6 DAYS
UNSEALED ROADS

Built by surveyor Len Beadell, this 1,400km outback adventure is perfect for the confident 4WD enthusiast.

→ Learn more



ANNE BEADELL HIGHWAY

6 DAYS
UNSEALED ROADS

The Anne Beadell Highway is an aweinspiring route that passes through extremely remote desert areas. Stretching 1,350km from Laverton through to Coober Pedy, SA.

→ Learn more



LEONORA LOOP TRAILS

1-3 HOURS
SEALED & UNSEALED ROADS

Leonora is rich in history with amazing stories of the gold rush era. Throw in some incredible natural attractions and you've got a pretty amazing outback location!

→ Learn more

GOLDFIELDS

TRADE READY PRODUCT





Accommodation

DISCOVERY PARKS — BOULDER

201 LANE ST, SOUTH BOULDER WA 6432

Discovery Parks – Boulder by Holiday & Caravan Park in Lane St Kalgoorlie-Boulder is ideally located at the south edge of the town. It offers a unique outback experience, eight hours drive from Perth and is an ideal starting point for those exploring the region.

Discovery Parks – Boulder offers fully self-contained, comfortable and affordable accommodation that offers home comforts suitable for leisure and work stay guests with an onsite dining hall available, offering meals 7 days a week.



KEY FEATURES

- Standard 1 or 2 bedroom Cabin, Economy Cabin, Standard A-Frame Cabin
- Superior Studio Room, Superior and two bedroom room types
- Standard Van Room
- Economy Room or Standard room
- Ensuite Powered Site, Powered Site and Unpowered
- Site
- BBQ
- Camp Kitchen
- Dump Point
- Kiosk/Store
- Laundry
- Restaurant
- Swimming Pool
- WiFi
- Dogs allowed

Contact Details

DAVE AND KAREN HOPPER, MANAGERS

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W: discoveryholidayparks.com.au



Accommodation

HOSPITALITY KALGOORLIE SURESTAY COLLECTION BY BEST WESTERN

560 HANNAN ST, SOMERVILLE WA 6430

Hospitality Kalgoorlie, SureStay Collection by Best Western offers friendly country hospitality ideally located just one and a half kilometres from the city centre on historical Hannan Street.

Guests can relax by the swimming pool or enjoy a casual meal in the barbecue area.

The on-site restaurant, Katherine Station, is open for breakfast and evening meals, with a special menu available for children.

The well-appointed rooms offer complimentary Foxtel (including sport and movie channels), Wi-Fi, a minibar and refrigerator, reverse cycle air-conditioning, telephone and a hairdryer.

KEY FEATURES

- Standard, Executive and two bedroom room types
- Breakfast and dinner available from Katherine Station
- Facilities
- Bar and restaurant on-site BBQ facilities
- Business facilities
- Foxtel channels
- Free parking
- Free guest laundry
- Room service
- Swimming pool
- Complementary WiFi



Contact Details

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Accommodation

HOOVER HOUSE

GWALIA STREET, LEONORA WA 6438

Once the grand home of the managers of the Sons of Gwalia Gold Mine, Hoover House is a luxury Bed and Breakfast and function venue near the historical settlement of Gwalia.

The house was designed in 1897 by the mine's manager, Herbert Hoover, who later became the 31st President of the United States of America.

The building has been completely renovated and today B&B guests can enjoy Hoover's legacy – three magnificent bedrooms now opulently decorated in period style, the grand dining room where mining deals were once negotiated, and the tranquil views over the spectacular Goldfields landscape from the wide verandahs.

Hoover House is accessible either with a 2 hour 40 minute flight from Perth to nearby Leonora or by road, via Kalgoorlie and the Golden Quest Discovery Trail.

KEY FEATURES

Three bedroom, 2 ensuite, 1 with separate bathroom

All rooms include a full continental breakfast



Contact Details

HOOVER HOUSE

P: +61 8 9037 7122
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W: gwalia.org.au



Accommodation

LEONORA MOTOR INN

48 TOWER STREET, LEONORA WA 6438



There are many things to do, see and explore, and Leonora Motor Inn is the perfect base and is located right in the centre of town and handy to attractions and amenities.

Offering 60 comfortable and spacious rooms all with reverse cycle air-conditioning and your own private ensuite. It is a great base from which to explore and experience the grandeur and splendour of the Northern Goldfields, whether it be a relaxing stay to enjoy the local friendly atmosphere, a search to find that elusive gold nugget or business commitments.

Leonora Motor Inn is fully secured and have CCTV throughout the entire premises and parking is right in front of your room. There is also plenty of parking for larger vehicles and trucks. They offer a warm and friendly welcome to all of their guests, room service for all meals and an after hours check in.

KEY FEATURES

- Standard and Executive room types
- Breakfast, packed lunch and dinner available
- Reverse cycle air-conditioning
- Coffee & Tea making facilities
- Fridge/Freezer
- Large Flat Screen TV
- Foxtel channels
- Room Service
- Free BBQ Facilities
- Free Guest Laundry
- Free Parking
- Complimentary Wi-Fi
- Fully secured with CCTV throughout the entire premises
- Parking outside of your room

Contact Details

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W: leonora.wa.gov.au/visitors/stay/leonora-motor-inn.aspx



Accommodation

RYDGES KALGOORLIE RESORT AND SPA

21 DAVIDSON ST, KALGOORLIE WA 6430

Rydges Kalgoorlie is conveniently located close to the Kalgoorlie town centre in the heart of the historic Western Australian Goldfields Region.

Offering 92 studio, one bedroom and two bedroom rooms, resort style swimming pool and heated spa, versatile function areas, a contemporary restaurant and an al fresco dining area all surrounded by native gardens.

Rydges Kalgoorlie is the perfect destination to complete your business needs and as a getaway to relax and take in the history of the region.

Prime West Grill Restaurant & Bar is the premier dining destination of the Goldfields. It denotes a culinary culture in Kalgoorlie by serving up fresh, innovative modern Australian cuisine; inspired by wide array of authentic, regional ingredients from countries around the world.

KEY FEATURES

- Studio, one bedroom and two bedroom accommodation options
- Breakfast and dinner at onsite restaurant Prime
- West Grill & Bar
- Bar and restaurant onsite Business facilities
- Ensuite rooms
- Conference and event facilities Parking
- Room Service
- Swimming Pool
- WiFi



Contact Details

LISA O'DONOGHUE, GENERAL MANAGER

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Accommodation

THE PLAZA HOTEL

45 EGAN STREET, KALGOORLIE WA 6430

The Plaza Hotel is a premium hotel with a boutique approach, embracing classic hotel values of rest, comfort and enjoyment.

The Plaza Hotel is the only hotel in Kalgoorlie with views across the town and landscape beyond.

The Plaza Hotel Kalgoorlie is located just 200 metres from Hannan Street. Kalgoorlie Train Station is a 5-minute drive away and the 'Super Pit' mine is 5 km away. It is an 8-minute walk from the Goldfields Arts Centre.

KEY FEATURES

Suite, Deluxe King Room, Superior Queen Room, Executive Twin Room, Executive Queen Room

Restaurant, Room service, Bar

Carpark

Laundry

Swimming Pool

Children's Pool

Gym

Conference/Function Facilities

Non Smoking

Accessible rooms and lift available



Contact Details

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Tour Operator

GOLDFIELDS AIR SERVICES

HART KERSPIEN DRIVE KALGOORLIE-BOULDER AIRPORT

Goldfields Air Services (GAS) offers the best view over the 'Super Pit' and the outback landscape of Kalgoorlie-Boulder.

Our experienced and professional pilots operate personalised flights from our hangar located on the eastern side of Kalgoorlie-Boulder airport.

GAS operate to anywhere in Australia from our base at Kalgoorlie-Boulder Airport, with the majority of flights being to remote outback locations not serviced by other forms of regular transport.

GAS has Commercial pilots on standby 24 hours a day to respond to your air transport requirements.

KEY EXPERIENCES

Big Pit Scenic Flights: Fly over the city of Kalgoorlie-Boulder, taking in the Graham Marsh designed Kalgoorlie Golf Course, Karlkurla Park and Hannan Street with its impressive gold-plated dome clocktower. Then head out over the spectacular Kalgoorlie Consolidated Gold Mines "Super Pit." Visible from space, at over 3.5km long, 1.5km wide, and 600 metres deep, the Super Pit is truly something to behold. After circling the Super pit to get an all-angles view, you will fly out to the Nickel Smelter.

Lake Lefroy including Big Pit Scenic Flight: Fly over the city of Kalgoorlie-Boulder, taking in the amazing Graham Marsh Kalgoorlie Golf Course, Karlkurla Park, and Hannan Street before flying over the spectacular "Super Pit". You'll then fly to the Nickel Smelter before continuing to Kambalda and Lake Lefroy.



Contact Details

GOLDFIELDS AIR SERVICES
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Tour Operator

KALGOORLIE TOURS AND CHARTERS

250 HANNA STREET, KALGOORLIE WA 6430

Kalgoorlie Tours & Charters commenced operation in 1973 and over the past four decades has grown to become a large privately owned luxury coach company in Western Australia.

Touring itineraries range from half-day sightseeing tours to fully catered extended tours around the Western Australian Goldfields.

Coach captains and tour guides are chosen for their love of people and commitment to being the best in the business.

They are local area specialists and subject to ongoing training of the highest standard. Kalgoorlie Tours & Charters extensive fleet of fivestar luxury coaches and midsized tour buses can accommodate any sized gathering. Itineraries can be tailored to suit special interest groups or individuals and can mobilise a private charter Australia-wide on short notice.

A rigorous maintenance program ensures vehicles are thoroughly maintained to the highest standard.

KEY EXPERIENCES

Super Pit Tours: Ranging for 1.5 to 2.5 hour tours, the Super Pit tours take passengers into the Fimiston Milling Plant. See the massive dump trucks up close and marvel at the view from Harvey Hut.

Gold Town Discovery Tour: On this 3 hour Gold Town Discovery Tour passengers will uncover the hidden secrets of Kalgoorlie-Boulder past and present, visiting the intriguing and unique places. Visiting a number of attractions on the outskirts of Kalgoorlie-Boulder this tour will get you to the hard to reach places and memorable characters not everyone gets to see or meet.

Lake Ballard 'Inside Australia' Tour: View the unique Antony Gormley's 'Inside Australia' sculptures near Menzies. Depart Kalgoorlie and see the unique vegetation of the area and many abandoned gold mining centres. The tour also passes the Goongarrie Station and the Sand Queen Gold Mine.



Contact Details

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Tour Operator

HERITAGE TRAM CITY HIGHLIGHTS TOUR

This fully guided experience is a great way to see some of Kalgoorlie-Boulder's most iconic attractions, including the famous Superpit, the heritage buildings of Hannan St in Kalgoorlie and Burt St in Boulder, the world-renowned Goatcher curtain at the Boulder Town Hall and Western Australia's largest gold nugget, housed in 'The Vault' at the Museum of the Goldfields.

Join fellow travellers from all over the world to discover the sights and stories of Kalgoorlie-Boulder in the heart of Western Australia's Goldfields region. Your tour begins with a warm welcome from the team at the Kalgoorlie-Boulder Visitor Centre, located in the heritage-listed Kalgoorlie Town Hall and home to the original statue of Kalgoorlie's most famous prospector – Paddy Hannan.

Your friendly driver-guide will transport you on a journey of discovery for the next 2 and half hours. As you travel along Hannan St, listen out for the onboard commentary to hear stories of the Western Australian Goldrush of 1893 and the extraordinary ingenuity of prospectors who came from all parts of the globe to discover their fortune. Visitors will not only learn about mining of yesteryear, but also witness the extraordinary scale of mining operations in the Goldfields today. Visitors will meet some colourful Outback characters and gain an insight into life in a Gold mining town.

Due to the nature of our tours guests are required to have a reasonable level of mobility to enjoy the itinerary and board the tram unaided. Due to limited storage space we are unable to accommodate any large mobility aids or frames. Walking sticks and smaller aides are welcome.



Contact Details

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GASCOYNE MURCHISON

THE GASCOYNE MURCHISON REGION IS CHARACTERISED BY MILES OF RICH RED EARTH, RUGGED ROCK FORMATIONS, VAST CATTLE STATIONS AND TOWNS BUILT ON THE DREAMS OF THE WILD GOLD RUSH ERA.

Fields of vibrant spring wildflowers are also a huge attraction of the Gascoyne Murchison region in Western Australia's Golden Outback, not to mention the towering hulk of Mount Augustus and awesome self-drive drive trails.



Top Attractions

- Journey to the extraordinary Mt Augustus
- Experience true outback hospitality at a Station Stay
- See carpets of everlasting wildflowers from late July to early September
- Explore the exciting Outback Pathways selfdrive routes
- Discover the awesome Kennedy Range National Park
- Visit Wiluna, start of the Canning Stock Route and Gunbarrel Highway
- Take time to look at the million-star night sky in the Gascoyne-Murchison
- Explore the history of Outback towns

How to get there

Good network of sealed roads and all-weather roads

Skippiers flights from Perth to Wiluna(1h55), Meekatharra(2h25) and Mount Magnet(1hl5)

Transwa operates to a number of G ascoyne-Murchison town, including Yalgoo, Mount Magner, Cue and Meekatharra



GASCOYNE MURCHISON *ROADTRIPS*



ROAD TO THE ROCK

9 DAYS
SEALED & UNSEALED ROADS

The end point of this epic 9-day itinerary is Mount Augustus National Park, where the world's largest monolith reigns majestically – two-and-a-half times the size of Uluru. In season, the wildflowers steal the spotlight, painting the landscape with their vibrant colours and brilliant blooms.

→ Learn more



KINGSFORD SMITH MAIL RUN

3 DAYS
UNSEALED ROADS

Hit the Kingsford Smith Mail Run in your 4WD and head north on an outback camping adventure, following the original overland mail run to the magnificent Mt Augustus. This trail takes you from Carnarvon on the Coral Coast, inland to the historic gold mining town of Meekatharra.

→ Learn more



WOOL WAGON PATHWAY

3 DAYS
UNSEALED ROADS

This self-drive trail takes you from Geraldton through the Gascoyne Murchison up to Exmouth in the Coral Coast. The drive takes you through historic and timeless towns like Pindar and Murchison Settlement whilst showcasing the real Aussie landscape.

→ Learn more



MINERS PATHWAY

4 DAYS
SEALED & UNSEALED ROADS

This trail takes you from Paynes Find to Meekatharra, or from Yalgoo to Sandstone. Venture along the Miners Pathway and explore the wild prospecting towns that rocketed to the forefront of Western Australia's gold rush in the 1800s.

→ Learn more



CANNING STOCK ROUTE

12 DAYS
4WD TRACK

The Canning Stock Route is an internationally recognised 'Iconic Journey of Australia'. The remote trail runs from Halls Creek in the Kimberley region of Western Australia to Wiluna in the Northern Goldfields.

→ Learn more

REGION WIDE

TRADE READY PRODUCT





Accommodation

KARIJINI ECO RETREAT

NATIONAL PARK, SAVANNAH CAMPGROUND,
OFF WEANO RD, KARIJINI WA 6751

Karijini Eco Retreat is one of Australia's leading ecotourism attractions. Situated 1,500km north of Perth in WA's second largest national park, the retreat offers safari-style eco tents, cabins and campsites nestled amongst native bushland at the edge of Joffre Gorge (Jijingunha), along with an outback restaurant and bar, and access to the park's walks and guided adventure tours.

Stay under the stars in the campground, or in comfortable glamping accommodation at the first and only facility to offer a glamping experience in the Karijini National Park.

Explore a wonderland of ancient natural landscapes formed more than two billion years ago – deep gorges, red cliffs, towering waterfalls and emerald green waterholes, while experiencing a taste of genuine mateship and friendly hospitality.

KEY FEATURES

- Eco Cabins
- Standard Eco Tents
- Deluxe Eco Tents
- Luxury Eco Tents
- Unpowered campsites
- Onsite restaurant and bar
- Onsite kiosk and tour desk
- Ensuites or shared bathrooms
- Picnic lunches available
- Bush kitchen
- Walking tracks



Contact Details

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4WD Campers

4XPLORING

UNIT I/I MURPHY ST, O'CONNOR WA 6163

4xploring Rentals supplies clients with extremely capable, premium four-wheel drive vehicles. Fitted out with industry-leading technologies and accessories, the features enable clients to explore more and travel further.

As well as offering fully fitted out four wheel drives, they have family-sized dual-fold camper trailers, off-grid ready and built for off-road. These boast features that make it the premium product in its class, allowing you to enjoy life off the grid for longer.

KEY FEATURES

4WD Camper and Rooftop Tent Inclusions: Rooftop tent, Bedding and towels Shower, Table and chairs, Gas BBQ cooker Upright fridge, Water tank, Built in camp lights Personal Location Beacon

Camper Trailer Inclusions: Two spare tyres, 200L water capacity, 10L Diesel heater, 95L dual-zone fridge/freezer Twin 9kg gas bottles, Full slide out kitchen Bedding and towels Indoor dinette seating



Contact Details

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Tour Operator

PROUDBACK

24 HASLER ROAD, OSBORNE PARK WA 6017

Proudback provides premium 4WD adventure experiences across Western Australia. Their fleet consists of custom built iconic 79 Land Cruisers, fully equipped for off-road travel, ensuring comfort and reliability in remote locations.

Proudback offers a range of curated off-road fully guided but self-driving tours, from exploration and adventure trips to discovery experiences. Whether it's a family-friendly getaway or an unforgettable outback journey, Proudback's small group tours are designed for every type of adventurous explorer.

Proudback takes care of all logistics, allowing customers to focus on the experience. With expertly maintained vehicles, well-planned and constantly tested routes, 4WD training, fantastic food and experienced tour guides, Proudback makes off-road travel seamless and enjoyable. Experience the true Australia.

KEY FEATURES

The Explorer: An 11-night trip to explore the untamed outback and remote coastal parts of Western Australia, from Perth to Dirt Hartog Island via the Kennedy Range.

The Adventurer: An 11-night trip from Perth to Ningaloo Reef via the Kennedy Range. An adventure that combines the red wilderness, remote Australian stations and the unique marine life of Western Australia.

The Discoverer: A 10-night trip from Perth to Bremer Bay via Kalgoorlie, including a touch of the South West and its whitest beaches, turquoise water and remote places. It's a journey through the rich history of the Western Australia outback.



Contact Details

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4WD Campers

REDSANDS CAMPERS

113 RIVERSIDE DRIVE, KALGAN WA 6330

RedSands offers 2 and 5 Person 4WD Campers, designed around the reliable and robust Toyota Hilux, individually customised with high-quality rooftop tents and fully-equipped camp kitchens. RedSands Campers also offers 4WD Toyota Land Cruiser Prado's, perfect for adventurers who love touring but prefer to stay in fixed accommodation.

RedSands provide premium quality 4WD vehicles, where everything is included and there are no one-way fees. Guests can access remote locations, yet never be on their own, with personal service every kilometre. Just pack clothes, food and drinks and the ultimate adventure awaits.

Depots are located in Perth, Broome, Darwin and Adelaide.

RedSands Campers offers a truly memorable holiday experience across Western Australia.

KEY FEATURES

2 & 5 Person 4WD Camper Inclusions:
Rooftop tent, Bedding and towels, Shower, Fully equipped kitchen, Table and chairs, 40L Engel fridge, 80L Water tank, LED lighting and USB charging ports, Personal Location Beacon.

4WD Landcruiser Prado Inclusions:
All terrain tyres plus, Two spare tyres, Satellite navigation system, 4WD map and atlas, Snorkel, Sun awning, Chairs for each travelling passenger, Under bonnet air compressor, Dual battery system, 32 Litre Engel fridge.



Contact Details

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Tour Operator

AUSTRALIAN PINNACLE TOURS

SHOP I BARRACK STREET JETTY, PERTH WA 6000

Australian Pinnacle Tours specialises in luxury coaches and four-wheel drive services with state-of-the-art facilities.

They visit all the must-see destinations in Western Australia, showcasing the best of the beautiful state - the iconic and unique landscapes and attractions. There is no shortage of incredible adventures, amazing deals and epic road trips.

KEY FEATURES

Wave Rock Tour: The journey starts in Perth, heading trough the Perth Hills and enter farming country. From the historic town of York, the coach travel the Wheatbelt Highway through the agricultural towns of Corrigin and Kondinin, through outback farming country. The last spot is to see the spectacular prehistoric rock formation of Wave Rock and sacred Aboriginal sites.

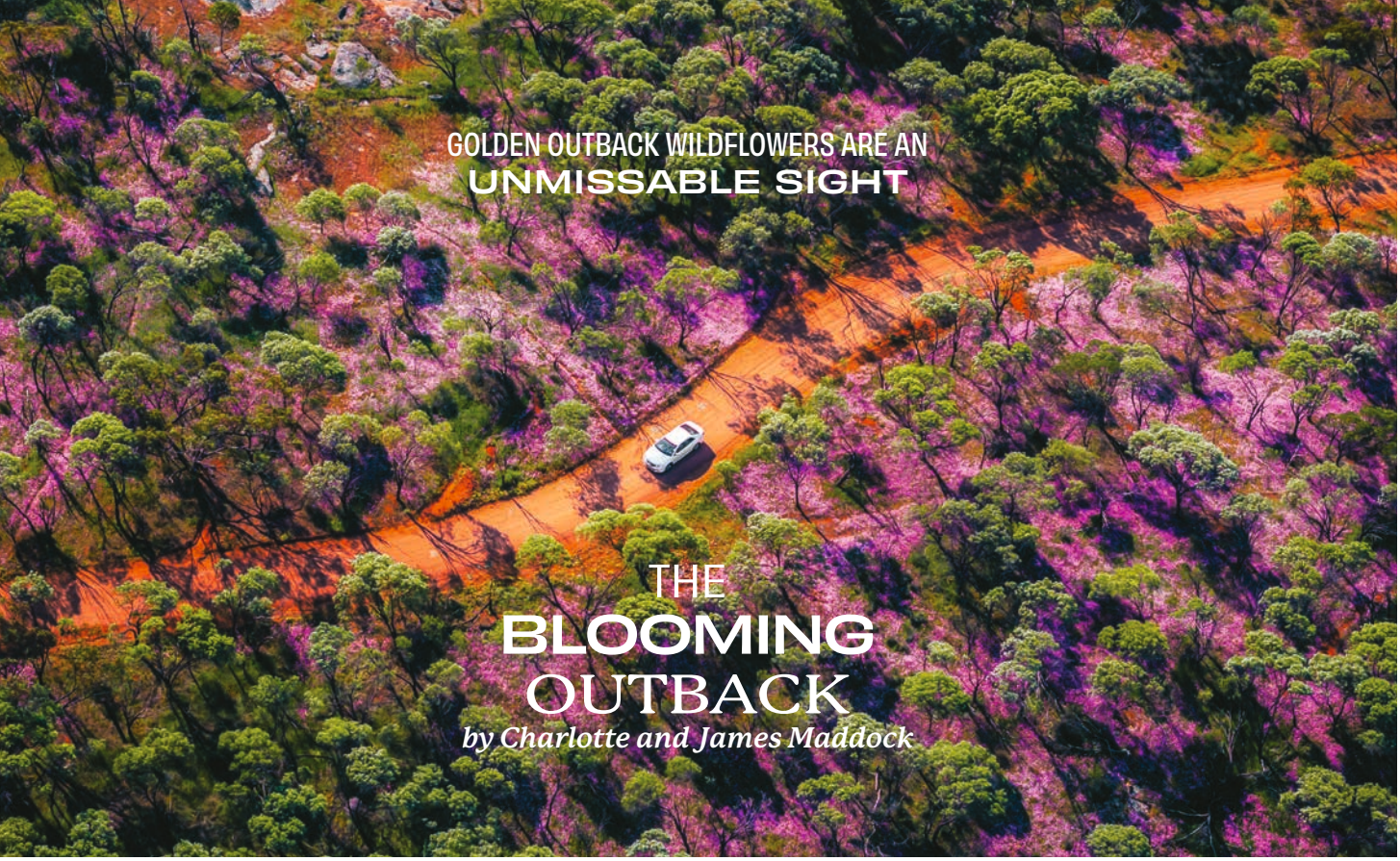


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GOLDEN OUTBACK WILDFLOWERS ARE AN
UNMISSABLE SIGHT

THE BLOOMING OUTBACK

by Charlotte and James Maddock

EVERY SPRING, THE WEST AUSTRALIAN LANDSCAPE ERUPTS WITH THOUSANDS OF STUNNING WILDFLOWERS. THE COUNTRYSIDE IS TRANSFORMED INTO A COLOURFUL PAINTING, WITH EVERY ROAD AND TRAIL SUDDENLY COMING ALIVE WITH BEAUTY. THE PERFECT COMPANION TO WA'S WILDFLOWERS IS A ROADTRIP.

Be prepared to find joy in the most unexpected of places, because a wildflower roadtrip is all about the journey.

Those keen for an early start can visit the Gascoyne Murchison region from mid July. Rainfall is unpredictable in these hardy parts of the country, so each season varies greatly. But the payoff is unmatched – think Mount Augustus (Burringurrah) framed by vibrant purple mulla mulla, or the walls of Temple Gorge (in the Kennedy Range) beaming yellow with silver cassia.

The bloom continues south through the Wheatbelt and Goldfields in the months of August and September. The ideal starting places are the towns of Morowa and Perenjori – home to thousands of species of wildflowers, including everlastings that bloom in beautiful widespread carpets and of course, the iconic wreath flower. We prefer to ditch the bitumen and embrace the adventure, following unassuming dirt roads into the heart of the West Australian outback. Koolanooka Springs is a personal favourite, and for those who like getting off the beaten track, continue further east to Karara Rangelands.







Top Tips

The visitor centres (usually in every town) have the best handle of what's blooming and where the hotspots are. They often compile and release weekly reports on their websites.

Embrace the power of social media. Thousands of enthusiasts share their experiences and their photos to dedicated wildflower Facebook groups. These posts can provide live reports on bloom activity.

Keep your eyes peeled and explore with an open mind. Often our favourite finds are when we've pulled over for a toilet break or are on our morning walk.

Be careful when pulling over to the side of the road, especially on highways.

Pack the antihistamines - especially useful on windy days.

Please tread carefully, follow existing paths and do not pick the wildflowers.



In wildflower season it becomes a ritual to stop at each country town, and not just for their bakery. The wildflower enthusiasts in the visitor centres know all the best spots and they gleam with pride when giving you a hand-drawn mudmap, photocopied and annotated with nothing but love. This information is essential, especially for those hunting the more elusive wildflowers, such as the donkey, spider or various other native orchids.

Personally, we are drawn further east to the central (and eastern) Wheatbelt. The crowds get smaller, the distances longer – and granite outcrops scatter the landscape. The water runoff from these rocky outcrops causes wildflowers to grow in abundance. The rocks themselves make the perfect backdrop for photography, and the local shires allow free camping. Our favourites are Eaglestone Rock in Nungarin, Datjoin Rock in Beacon, and Elachbutting Rock in the Shire of Westonia.

Evenings at these rocks are the highlight of our roadtrip, capturing the wildflowers amongst the setting sun before lighting a campfire for the evening. Is there a better feeling than sharing stories by the fire, with just the sounds of the bush and billions of stars twinkling above?! There is no better feeling.

But the season doesn't end there. The Esperance and Fitzgerald National Park Region is last to bloom in late September and early October. A truly magical time to visit as the spring weather brings longer days and lower winds. It needs to be seen to be believed - beautiful wildflowers blooming with some of the world's best beaches as a backdrop. Cape Le Grand is a favourite, and we love exploring the different sections of the coastal walk trail, which stretches the length of the National Park. The Great Ocean Drive is another gem, with wildflowers blooming from West Beach all the way to Eleven Mile Lagoon.

Our mantra has always been to leave no trace, but it's even more vital in wildflower season. We watch our every step, sticking to existing paths and taking only photos (lots and lots of them). It's on us (all of us), to leave this colourful canvas exactly as nature intended it.

CONTACT US

OUR MISSION IS TO INCREASE VISITOR NUMBERS TO THE REGION, EXTEND THE AVERAGE LENGTH OF STAY AND ENCOURAGE VISITOR SPENDING.

Australias's Golden Outback (AGO) is the recognised marketing organisation under the umbrella of Tourism Western Australia (TWA) and has the specific task of marketing and undertaking promotional activities that will establish the region as a highly desirable tourism destination for intrastate, interstate and international visitors.

Other objectives include, managing stakeholder contributions to achieve the maximum and most efficient marketing outcomes for the region and working with industry partners and stakeholders to ensure that all issues of infrastructure and development, tourismrelated communication and business opportunities of the region are best achieved.

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