

AUSTRALIA'S

GOLDEN OUTBACK WILDFLOWER GUIDE

**ROAD TRIP
COUNTRY**



**FESTIVALS
WILDFLOWER TRAILS
WHAT TO SEE WHEN**



**WESTERN
AUSTRALIA**
WALKING ON A DREAM



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OUTBACK WILDFLOWERS

Every spring, the West Australian landscape erupts with thousands of stunning wildflowers. The countryside is transformed into a colourful painting, with every road and trail suddenly coming alive with beauty. The perfect companion to WA's wildflowers is a roadtrip.



Protect Our Wildflowers

To conserve the native flora & fauna for future generations, domestic animals are not permitted in national parks.

Please keep to walking trails where possible. The picking of wildflowers is prohibited by law throughout Western Australia.

Wildflowers are heavily dependent on weather conditions and rainfall and can vary seasonally. Before heading out we highly recommend you contact the relevant Visitor Centres on your journey.

WILDFLOWER SEASON

in the Golden Outback

Western Australia's wildflower season is a sight to behold, with travellers from around the world heading to Australia's Golden Outback to marvel at the natural spectacle and try their hand at finding some of the rarest (and most beautiful) wildflowers on earth.

In fact, of the 12,000 wildflower species in Western Australia, 60% aren't found anywhere else on the planet! From the fascinating wreath flower, (*lechenaultia macrantha*) to the Queen of Sheba orchid and the weird and wonderful royal hakea, Australia's Golden Outback is a flower lover's dream.

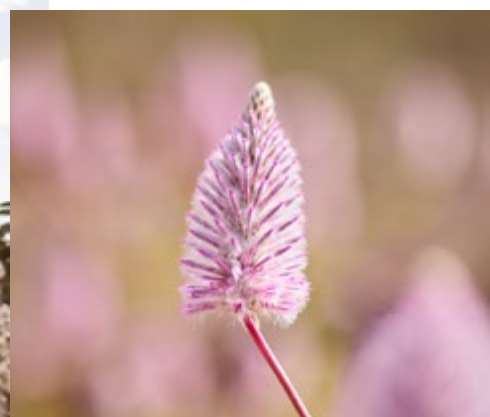
Wildflowers are heavily dependent on weather conditions and rainfall and can vary seasonally. Before heading out we highly recommend you contact the relevant Visitor Centres on your journey.

When To See The Wildflowers

	JULY	AUGUST	SEPTEMBER	OCTOBER	NOVEMBER
GASCOYNE MURCHISON	●	●			
GOLDFIELDS	●	●			
WHEATBELT		●	●		
ESPERANCE & FITZGERALD			●	●	●

Although the scale and start date of the wildflower display does vary from year to year, depending on the weather, Western Australia's wildflower season usually starts up in the Gascoyne-Murchison in July and ends on the Esperance-Fitzgerald Coast around October/ November.

However, if you really want to catch each region at its blooming best – or if you're chasing a certain type of flower – you may have to get a little more specific information from the regional Visitor Centres.



WILDFLOWER SPOTLIGHT

Everlastings

One of WA's most iconic wildflowers, these paper-like daisies are famed for the way they can transform arid red dirt landscapes into bright carpets of pink, yellow, purple, orange and white. Although everlastings can be found across the state from the Gascoyne-Murchison to Esperance, the Wildflower Way in the northern Wheatbelt offers some especially impressive displays.



Verticordia

Commonly known as featherflowers, verticordia tend to favour more arid areas of the Golden Outback, like the Wheatbelt and the Goldfields. Ranging in colour — from purple to yellow and scarlet to white — size — from a small shrub to a tree — and shape — from delicate clusters of flowers to mandala-like or bell-shaped blooms — verticordia are all characterised by their feathery flowers.



Mulla Mulla

Another flower that has become synonymous with WA's wildflower season, fluffy cone-shaped mulla mulla flowers bloom all across the Golden Outback, although they tend to favour rocky outcrops and arid landscapes like those found on the Northern Explorer trail. Pink and purple mulla mulla are the most common, but they can also be found in white and yellow.



Orchids

Many of Western Australia's orchids are not only endemic to the state but to tiny geographical areas, which makes searching for the elusive and rare orchids a popular pastime. Each spring, wildflower lovers come from across the country and across the state to join the quest and catalogue their finds. Popular orchids include spider orchids, sun orchids, donkey orchids, cowslip orchids, fairy orchids, and clown orchids.



Hakea

Part of the proteaceae family — which also includes banksia, grevillea and stirlingia — these shrubby bushes and scrubs have incredibly colourful flowers. Although you can find over a hundred types of hakea throughout the Golden Outback, some are especially eye-catching, like the cabbage-like royal hakea (hakea victoria), yellow ashy-leaved hakea (hakea cinerea) and pin-cushion hakea (hakea laurina), which you can see on the Esperance Wildflower Trail.

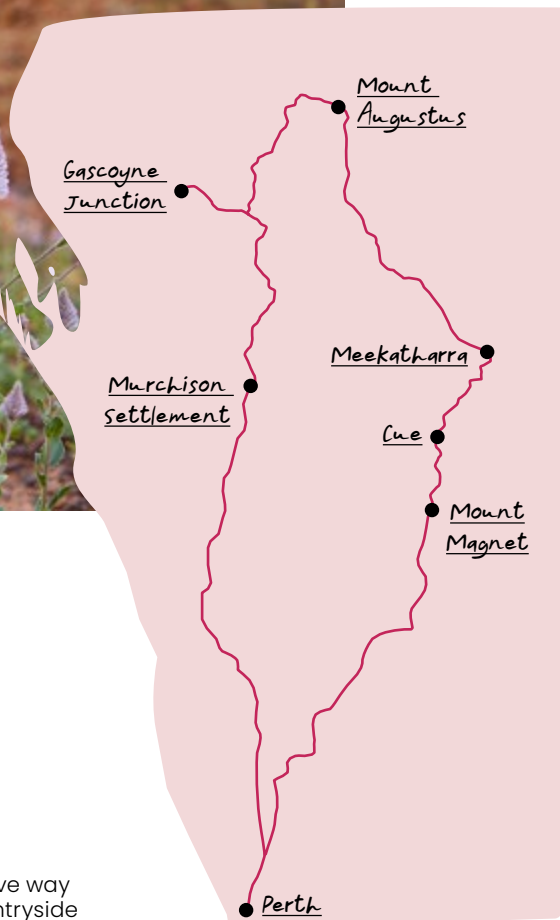
WILDFLOWER ROAD TRIPS



THE BEST WAY TO EXPERIENCE WESTERN AUSTRALIA'S WILDFLOWERS IS TO HEAD OUT INTO THE WILD AND SEE THEM FOR YOURSELVES.

Combining sightseeing and flower-spotting, these six self-drive adventures traverse the state, leading travellers on an unforgettable journey through ancient red-dirt landscapes to an old coal mine-turned-conservation

park filled with flowers, ghost towns where long abandoned gardens still burst into colour each year, and a coastal paradise where both wildflowers and kangaroos bump shoulders with sunbathers.



ROAD TO THE ROCK

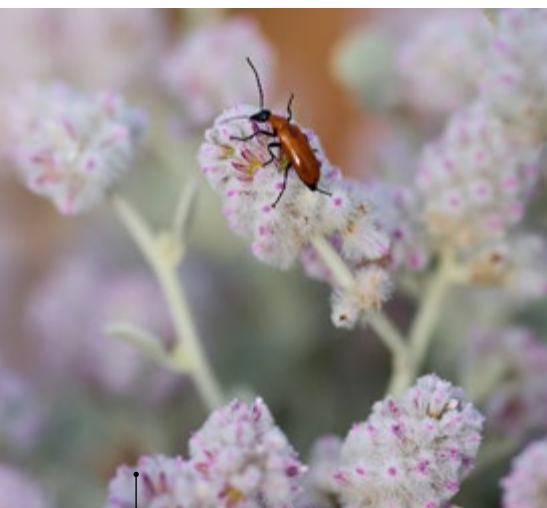
BEST TIME TO VISIT
AUGUST - OCTOBER

TRAVEL TIME
NINE DAYS

For rugged outback adventure, world-renowned 4WD trails and spectacular spring wildflowers, the Gascoyne Murchison belongs on your bucket list. This epic 9-day journey culminates at Mount Augustus National Park, where the world's largest monolith – two-and-a-half times the size of Uluru – reigns majestically.

From Perth, canola fields give way to wildflower-adorned countryside through Dalwallinu. Paynes Find's legendary roadhouse and Mount Magnet's grand outback pubs make for memorable stops, both framed by brilliant blooms. In Cue, heritage streetscapes and Walga Rock's ancient rock art captivate, before Meekatharra leads you onward to the awe-inspiring lightshow at Mount Augustus – a spiritual place made ethereal by surrounding wildflowers.

Gascoyne Junction and Kennedy Range National Park deliver a spectacular August floral showcase, while Melangata Station offers peaceful station stays amid nature's finest work. End your adventure at Coalseam Conservation Park in one final burst of wildflower enchantment.



Wildflowers in this area

Bush, Wreath Flowers, Mulla Mulla, Everlastings, Sturt Desert Peas, Banksia and Grevillea, Eremophila's, Cotton Bush.

For more information

australiasgoldenoutback.com/itineraries/road-to-the-rock



WILDFLOWER WAY

BEST TIME TO VISIT
AUGUST - SEPTEMBER

TRAVEL TIME
THREE DAYS

This stunning 3-day wildflower route winds from Dalwallinu through the Northern Wheatbelt to coastal Geraldton. Contact the relevant Visitor Centre before heading out, as displays vary with seasonal conditions.



From late July to October, the landscape erupts with everlasting carpets, petite orchids and the coveted wreath flower. Dalwallinu welcomes you with wattle, delicate orchids and pink, white and yellow everlastings, before the route winds through Wubin, Buntine Rock and Caron Dam to Perenjori — home to the iconic Wreath Flower found only in select areas of the Shire.

Heading north through Morawa and Mullewa, winter orchids take centre stage alongside flowering Grevillea, Acacia, Darwinia and Dampiera. Coalseam Conservation Park is a seasonal highlight before reaching Geraldton. The return journey via the Midlands Route passes through Mingener, Three Springs, Carnamah, Coorow and Moora, with 21 interpretive sites, wildflower shows and colourful town murals along the way.



Wildflowers in this area

Orchids, Wreath flowers (*Lechenaultia macrantha*), Wattle (*Acacia*), Wild pomegranate (bright orange), Native foxgloves (bright pink), Many orchid species, Grevillea, acacia, purple darwinia and dampiera, thryptomene, and more.

For more information

australiasgoldenoutback.com/itineraries/wildflower-way



EVERLASTINGS WILDFLOWER TRAIL

BEST TIME TO VISIT
JULY - SEPTEMBER

TRAVEL TIME
THREE TO FIVE DAYS



Wildflowers in this area

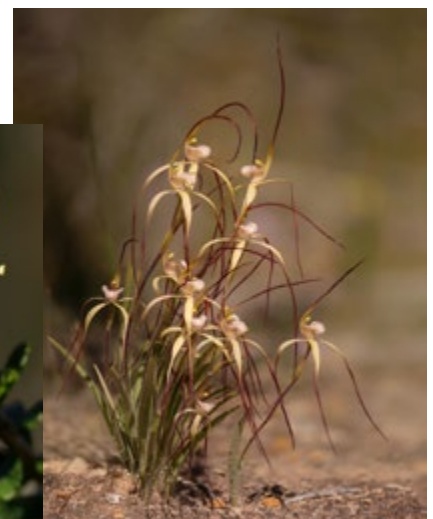
Bush, Wreath Flowers, Mulla Mulla, Everlastings, Sturt Desert Peas, Banksia and Grevillea, Eremophila's, Cotton Bush.

Take a road trip to see everlastings — carpets of yellow, white, pink and blue stretching as far as the eye can see. Blooming from mid-July to September, displays vary with seasonal conditions, so contact the relevant Visitor Centre before heading out.

The trail winds through renowned wildflower hotspots including Mt Matilda Walk Trail in Wongan Hills, Christmas Rock and Dingo Rock. Stop at the Dalwallinu Discovery Centre for wildflower updates and agricultural history, or explore Buntine Rock for sweeping vistas.

Paynes Find's Gold Battery and Museum and Mount Magnet's outstanding Mining and Pastoral Museum are highlights along the Miners Pathway.

Continuing via the Wool Wagon Pathway, significant granite outcrops lead to Yalgoo and Mullewa, where delicate orchids and mass everlasting displays create a visual feast for nature lovers and photographers alike — all set against scenic countryside and spectacular dark night skies.



For more information

australiasgoldenoutback.com/itineraries/everlastings-wildflower-trail



WHEATBELT WAY WILDFLOWER TRAIL

BEST TIME TO VISIT
JULY - OCTOBER

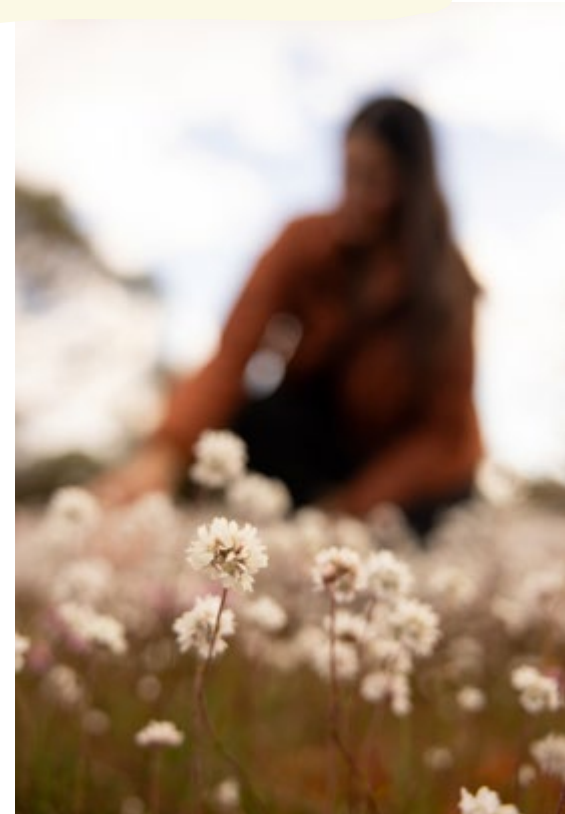
TRAVEL TIME
FOUR DAYS

The Wheatbelt provides a visual, natural and cultural smorgasbord on this wildflower adventure covering 4 days and looping over 999 kilometres. Wildflowers displays are subject to seasonal variations and weather conditions so before heading out, we recommend you contact the relevant Visitor Centre for this region.

Splendorous spring wildflowers (July to October), extraordinary rock formations, bird-filled woodlands and ancient Aboriginal history illuminate your journey.

Just a short 2-hour drive northeast of Perth through the picturesque Wheatbelt landscapes, you'll arrive in Dowerin—the primary gateway where the Wheatbelt Way self-drive trail officially begins! Grab a fresh coffee, download the Wheatbelt Way App or grab a map from the local CRC, and set off to explore the 9 trail towns and 24 historic/natural sites along the loop!

Dowerin is rich in bird life, and the floral displays running through Tin Dog Creek Walk Trail and Namelcatchem Nature Reserve, near Minnivale.



In springtime, the Shire of Koorda's floral emblem—the Koorda Rose (*Darwinia rosea*) - along with pink *Verticordia* and brilliant blue *Dampiera*, lines the roads along the town's Heritage Trail, honouring its pioneer history.

Wildflowers in this area

Everlastings, Wreath flowers, Kangaroo paws, Wattles, clematis and banksias, Moodjar (WA Christmas tree).

For more information

australiasgoldenoutback.com/itineraries/wheatbelt-way





PATHWAYS TO WAVE ROCK WILDFLOWER TRAIL

BEST TIME TO VISIT
JULY - OCTOBER

TRAVEL TIME
FIVE DAYS

A colourful sea of spring wildflowers – more than 12,000 species in total – will enliven your senses along this 895-kilometre loop through the Wheatbelt to Wave Rock. Wildflower displays are seasonal, so we recommend contacting local Visitor or Community Resource Centres for updates before travel.

In Beverley, discover pygmy sundews, donkey orchids, everlastings and more across Brooking Street Reserve and Dale River Reserve, with easy access to native bushland close to town. In Corrigin the Wildflower Drive and Lew's Lookout reveal woodlands and shrublands rich with everlastings, cowslips and native orchids.

Travel on to Kondinin and Yeerakine Rock, where trails wind through sheoak and mallee woodland. After winter rains, expect everlastings, donkey orchids and flowering shrubs across granite outcrops. Kulin's roadside reserves and the Macrocarpa Trail showcase seasonal colour along the Tin Horse Highway, with everlastings, trigger plants and native shrubs.

Lake Grace and surrounding reserves form part of a globally recognised biodiversity hotspot, home to grevilleas, hakeas, acacias and mallees.

Continue through Newdegate, Lake King and Varley, where remnant

bushland and roadside flora highlight the southern Wheatbelt's richness. Arrive in Hyden, home of Wave Rock, Hippo's Yawn and The Humps, where everlastings and orchids add seasonal colour.

Continue to Narembeen, where Wadderin Wildlife Sanctuary offers orchid-rich bushland walks and nocturnal wildlife. Nearby is Hidden Hollow providing scenic granite landscapes and seasonal wildflower displays. Bruce Rock is home to Kokerbin Rock offers walks through wildflower-rich granite country. Bruce Rock's Wildflower Drive features orchids, verticordias and trigger plants among salmon gum woodlands. Complete the Pathways to Wave Rock in Quairading, where Nookaminnie Rock and Nature Reserve showcase granite outcrops and remnant bushland filled with seasonal orchids and native flora.



Wildflowers in this area

Everlastings, Donkey Orchids, Spider Orchids, Pink Candy Orchids, Climbing Fringed Lilies, Pygmy Sundews, Dampiera, Cowslips, Trigger Plants, Verticordias, Toothbrush Grevillea, Tinsel Flowers, Isopogons, Broom Milkwort and more.



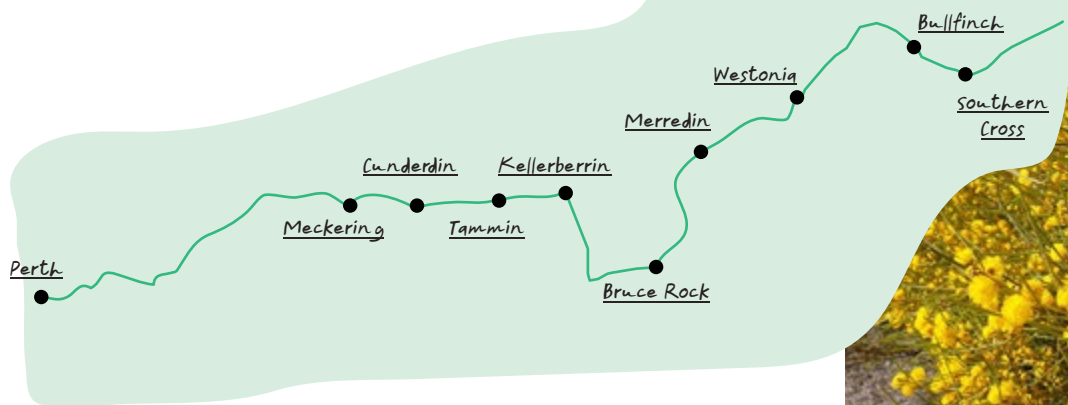
For more information

australiastogoldenoutback.com/itineraries/pathways-to-wave-rock

EASTERN WHEATBELT SELF DRIVE TRAIL

BEST TIME TO VISIT
AUGUST - OCTOBER

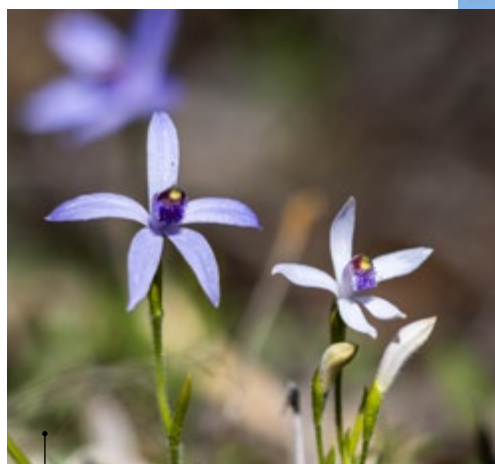
TRAVEL TIME
FOUR DAYS



This four-day, 770 km Wheatbelt adventure traverses Cunderdin, Tammin, Kellerberrin, Bruce Rock, Merredin, Westonia and Southern Cross uncovering heritage communities, wildflower-rich nature reserves, soaring granite outcrops and vast salt lakes. Contact the Central Wheatbelt Visitor Centre for seasonal updates before departing.

The trail will take you to Wildflower hotspots including Cunderdin Hill, Yorkrakine Rock, Charles Gardener Reserve and Kellerberrin Hill, while Kokerbin Rock — Australia's third-largest monolith — rewards climbers with summit vistas and orchids among the tea trees. A sculpture trail at Shackleton and the Bruce Rock wildflower drive add colour along the way.

Merredin delights with striking Silo Art, Totadgin Conservation Park and Merredin Peak Reserve walk trails. Westonia's 1920s streetscape and heritage woodland walk lead to Boodalin Soak and Baladjie Rock's orchid displays. End in Southern Cross, with time to explore Frog Rock Reserve and the breathtaking fringe of the Great Western Woodlands.



Wildflowers in this area

Orchid varieties include, Spider, Blue Fairy, Candy, Donkey, Crimson, Cowslip, Ant, Blood, Greenhood, Green Veined Shell, Sun, Bunny, Leek, Snail, Sugar. Everlastings, Acacia, Grevillia, Hakea, Sundews, Eremophila, Verticordia, Dampiera, Leschenaultia.

For more information

australiasgoldenoutback.com/itineraries/eastern-wheatbelt-self-drive-trail



PIONEERS' PATHWAY



Follow in the footsteps of the early pioneers who travelled east in search of a new life on the land. The Pioneers' Pathway links a chain of welcoming Wheatbelt towns, open landscapes, and historical landmarks that tell the story of the people, resilience, community, and adventure.

Goomalling – Slater Homestead

Built in 1856, Slater Homestead offers a glimpse into early settler life with beautifully restored stone buildings, tearooms, and gardens that reflect the charm of the region's pioneering past.

Dowerin – Rusty and Rosey

Meet Rusty and Rosey, the iconic tin dogs that welcome visitors to Dowerin. These sculptures celebrate the region's early pioneers and farming heritage. If your timing's right, catch the famous Dowerin Machinery Field Days, one of regional WA's biggest annual events.

Wyalkatchem – Farming history

At the Wyalkatchem CBH Museum, explore vintage tractors, harvesters, and memorabilia that tell the story of how grain handling shaped agriculture across Western Australia.

Nungarin – Heritage and heart

Step back in time at Mangowine Homestead, where Jane Adams managed the property through the 1880s gold rush. In town, visit the Nungarin Army and Heritage Machinery Museum, one of Australia's best regional military museums, housed in a World War II Army workshop.

Merredin – Arts and architecture

Finish your journey in Merredin, home to the historic Cummins Theatre, one of Western Australia's oldest and most iconic performing arts venues, visit the Railway and Military Museums and then stretch your legs at Merredin Peak, where walking trails and sweeping views offer the perfect ending to your Wheatbelt adventure.

From Merredin, head back to Perth, detour to Wave Rock, venture further on the Golden Pipeline Heritage Trail or PUBLIC Silo Trail.



Wildflowers in this area

Banksia, hakeas, coneflowers, starflowers, smokebushes, and numerous orchids.

For more information

australiasgoldenoutback.com/itineraries/pioneers-pathway

WHEATBELT & GOLDFIELDS WILDFLOWER TRAIL

BEST TIME TO VISIT
JULY - OCTOBER

TRAVEL TIME
SEVEN DAYS

This 7-day, 1,765 km adventure delivers technicolour everlasting blooms, goldrush history, monumental mines and an otherworldly salt lake gallery. Contact the relevant Visitor Centre before departing, as wildflower displays vary seasonally.

Head east from Perth along the Golden Pipeline Heritage Trail to wildflower-friendly Merredin, where fragrant blooms erupt from roadsides and nature reserves between August and September. Eucalypt-lined roads lead to Kalgoorlie – the outback's beating heart – where lavish gold-rush architecture and the jaw-dropping Super Pit, one of the world's largest open-cut mines, astound in equal measure.

South of Kalgoorlie, the wildflower-laced Great Western Woodlands – Earth's largest intact temperate forest – offers serene walking trails among mallee, heath and salt lakes. Remote Lake Ballard stuns with colour-shifting salt pans and Sir Antony Gormley's extraordinary sculptural installation. The ghost town of Kookynie, Niagara Dam and the delightfully quirky Leonora complete this unforgettable outback journey.

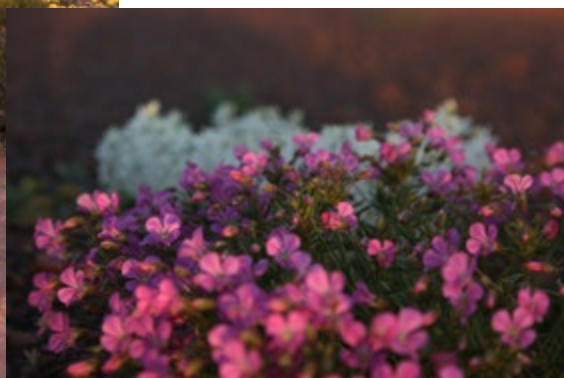


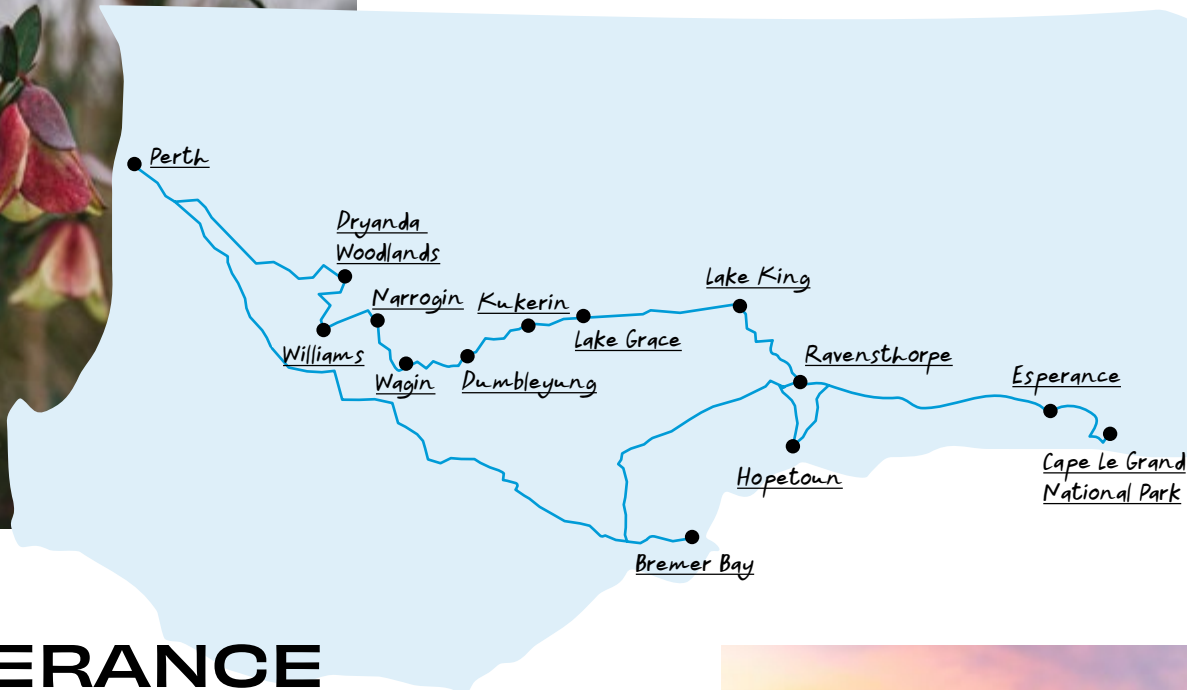
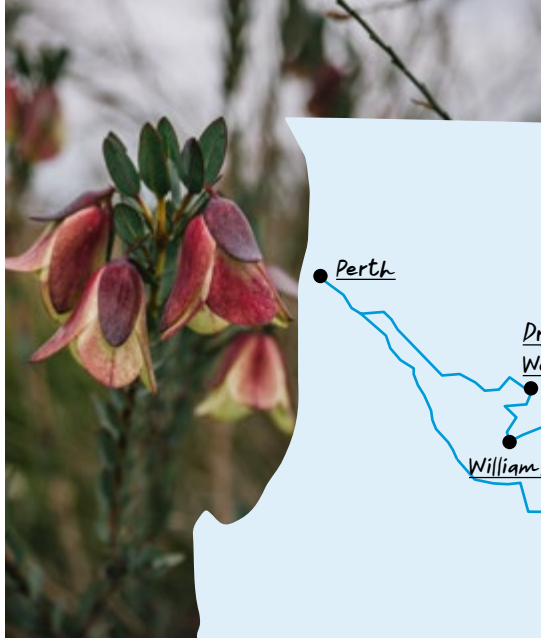
Wildflowers in this area

Orchids (including spider orchids, donkey orchids), Everlastings, Eucalypts (gimlet, salmon gum, and 13 other species), Silver Mallee, Goldfields York gum, Poison plant, Firebush, Grass trees, Swordfish Banksia, Grevillea (incl. Grevillea Juncifolia), Mulga, Mulla mulla (purple and green), Sennas, Eremophila, Hop bush, Bush tomato, Pink tea tree, Eucalyptus orbifolia, Hakea, Quandong, Sandalwood, Granite Kunzea, One-sided bottlebrush.

For more information

australiasgoldenoutback.com/itineraries/goldfields-wildflower-trail





ESPERANCE WILDFLOWER TRAIL

BEST TIME TO VISIT
AUGUST - OCTOBER

TRAVEL TIME
EIGHT DAYS

Buckle-up for a technicolour adventure. Over eight days and almost 2,000 kilometres, a profusion of native wildflowers stream past on this road trip traversing some of the region's most biodiverse landscapes. Wildflowers displays are subject to seasonal variations and weather conditions so before heading out, we recommend you contact the relevant Visitor Centre for this region.

The botanic bonanza starts east of Perth, exploring the Wheatbelt's precious pockets of native flora. Witness magical views over the scrub-fringed dome of Boyagin Rock. Glimpse endangered marsupials, like numbats, wallabies and possums on a torch-lit tour of Dryandra Woodland, an important home for wildlife preservation.

Spot rare orchids at Yilliminning Rock, at Foxes Lair near Narrogin (home to 300-plus wildflower species), and at Tarin Rock, with its endemic compass bush. Spend the night at Lake King's salt pans, where twinkling stars jostle for attention after the day's wildflower show.

Cruise the sealed road past the turquoise-fringed waters of Esperance, the perfect place to soak up nature, detouring past Ravensthorpe to view the wildflowers. Or spend the afternoon exploring Cape Le Grand National Park. Wash away the drive at Lucky Bay, home to the whitest sand you'll ever sit yourself down on. The local nature reserves are also bursting with wildflowers, particularly within the internationally significant wetlands.



Laidback Hopetoun is the gateway to Fitzgerald River National Park - a UNESCO World Biosphere Reserve with 1,800 types of weird and wonderful plant species, like banksia, hakeas, coneflowers, starflowers, smokebushes and numerous orchids.



Wildflowers in this area

Banksia, hakeas, coneflowers, starflowers, smokebushes, and numerous orchids.

For more information

australiasgoldenoutback.com/itineraries/esperance-wildflower-trail

WILDFLOWER FESTIVALS

in the Golden Outback

Dalwallinu Wattle Week

5–12 Sept

Enjoy wonderful country hospitality and join in one of the many events ranging from a unique bush breakfast, kids fun in the park, half/full day tours and more.

Ravensthorpe Wildflower Show

7–19 Sept

Ravensthorpe Wildflower Show is a tribute to the rugged and natural beauty of the region, the show continues to inspire amateurs and enthusiasts alike with its depth, breadth and quality of flowers on display.

Djilba Wildflower Festival – Esperance

19–23 Sept

Celebrating the diversity of native flora in the region, the 2026 Festival theme “Sand Dunes and Seashore” highlights the unique ecosystems, plants, and landscapes that thrive along the local coastline.

Reynoldson Reserve Wildflower Festival 30 Oct–1 Nov

Wongan Hills’ annual wildflower festival’s the perfect way to farewell the wildflower season. Activities include a BIG Breakfast, kid’s activities, bus tours to Reynoldson Reserve and more!



VISITOR CENTRE CONTACT

For all the latest visitor centre and CRC details head to our website
australiasgoldenoutback.com/plan/visitor-centres

